JOSHUA J. DASPIT

McCoy College of Business, Texas State University
Department of Management, McCoy Hall 524, 601 University Drive, San Marcos, Texas 78666
josh.daspit@txstate.edu

EDUCATION

2012	**Ph.D., Management**, University of North Texas; Denton, Texas Major: Strategic Management; Minor: Public Administration Dissertation: *Absorptive Capacity: An Empirical Examination of the Phenomenon and Relationships with Firm Capabilities*
2009	**M.B.A., International Business**, University of St. Thomas; Houston, Texas
2004	**B.S., Political Science**, Lamar University; Beaumont, Texas

ACADEMIC EXPERIENCE

Texas State University
McCoy College of Business, Department of Management

2026-present	Professor of Management with tenure
2021-2026	Associate Professor of Management with tenure
2018-2021	Assistant Professor of Management

Mississippi State University
College of Business, Department of Management & Information Systems

2018	Associate Professor of Management with tenure
2012-2018	Assistant Professor of Management
2012-2018	Member, Center of Family Enterprise Research

University of North Texas
G. Brint Ryan College of Business, Department of Management

2012, 2013, 2018-2021	Adjunct Professor
2008-2012	Teaching Fellow & Research Assistant

FELLOWSHIPS & PROFESSORSHIPS

2025-present	Fellow, *Family Firm Institute*
2025	Advanced Certificate in Family Business Advising (ACFBA), *Family Firm Institute*
2025	Sam Barshop Excellence Professor in Entrepreneurship, *McCoy College of Business, Texas State University*
2022-2024	Dean Paul R. Gowens Excellence Professor in Business, *McCoy College of Business, Texas State University*
2022-2023	Research Fellow, *Translational Health Research Center, Texas State University*
2020	Certified Entrepreneurial Mindset Facilitator, *Entrepreneurial Learning Initiative*
2019-2025	Teaching Fellow, Service-Learning Excellence, *Texas State University*
2014-2015	Research Scholar, *Family Owned Business Institute, Seidman College of Business, Grand Valley State University*

SCHOLARLY ACTIVITIES

Publications

(Asterisk by name indicates collaboration with graduate student)

56. Reid, S. W., Waddingham, J. A., & **Daspit, J. J.** (2026). Age as a recruitment barrier: Examining the effect of the founder's age on new venture job application intentions. *Journal of Business Venturing Insights, 26*. https://doi.org/10.1016/j.jbvi.2026.e00675

55. Jaskiewicz, P., Neubaum, D. O., Nordqvist, M., Micelotta, E., Payne, G. T., Sharma, P., Brigham, K., Cruz, C., **Daspit, J. J.**, Kammerlander, N., & Sieger, P. (2026). Looking backward and looking forward: A tribute to Don Neubaum—the outgoing editor of the Family Business Review. *Family Business Review*, *39*(1), 4-13. https://doi.org/10.1177/08944865251414284

54. **Daspit, J. J.**, Madison, K., Nordqvist, M., & Sieger, P. (2024). Advancing family firm research: The importance of multilevel considerations. *Family Business Review*, *37*(1), 4-17. https://doi.org/10.1177/08944865241232455
    - #4 "Most Read" article in journal (December 2024)

53. Sanchez, P., Pidduck, R. J., Phillips, D., **Daspit, J. J.**, & Holt, D. T. (2024). From modesty to market: Shareholder reactions to humility rhetoric in family and nonfamily firms under media scrutiny. *Small Business Economics*, *63*(2), 755-780. https://doi.org/10.1007/s11187-024-00878-3

52. Skorodziyevskiy, V., Chandler, J. A., Chrisman, J. J., **Daspit, J. J.**, & Petrenko, O. V. (2024). The family business CEO: A review of insights and opportunities for advancement. *Journal of Small Business Management, 62*(6), 2965-3015. https://doi.org/10.1080/00472778.2023.2284912

51. Al-Dajani, H., Bang, N. P., Basco, R., Calabrò, A., Cheng, J. C. Y., Clinton, E., **Daspit, J. J.**, De Massis, A., Discua Cruz, A., Garcia-Lorenzo, L., Gartner, W. B., Germain, O., Gherardi, S., Helin, J., Imas, M., Jack, S., McAdam, M., Radu-Lefebvre, M., Rovelli, P., Tillmar, M., Torchia, M., Verduijn, K., & Welter, F. (2024). A multi-voiced account of family entrepreneuring research: Expanding the agenda of family entrepreneurship. *International Journal of Entrepreneurial Behavior & Research, 30*(9), 2185-2233. https://doi.org/10.1108/IJEBR-05-2023-0516

50. **Daspit, J. J.**, Fox, C. J., & *Findley, S. K. (2023). Entrepreneurial mindset: An integrated definition, a review of current insights, and directions for future research. *Journal of Small Business Management*, *61*(1), 12-44. https://doi.org/10.1080/00472778.2021.1907583

49. Fang, H., Chrisman, J. J., **Daspit, J. J.**, & Madison, K. (2022). Do nonfamily managers enhance family firm performance? *Small Business Economics, 58*(3), 1459-1474. https://doi.org/10.1007/s11187-021-00469-6

48. Madison, K., Moore, C., **Daspit, J. J.**, & *Nabisaalu, J. (2022). The influence of women on SME innovation in emerging markets. *Strategic Entrepreneurship Journal*, *16*(2), 281-313. https://doi.org/10.1002/sej.1422
    - Recognized as a "Top Downloaded Article of 2022"
    - Recognized as a "Top Cited Article 2022-2023"

47. Su, E., & **Daspit, J. J.** (2022). Knowledge management in family firms: A systematic review, integrated insights, and future research opportunities. *Journal of Knowledge Management*, *26*(2), 291-325. https://www.emerald.com/insight/content/doi/10.1108/JKM-08-2020-0658/full/html

46. Li, Z., **Daspit, J. J.,** & Marler, L. (2022). Executive pay dispersion: Reconciling the differing effects of pay inequality and pay inequity on firm performance. *International Journal of Human Resource Management, 33*(15), 3056-3084. https://doi.org/10.1080/09585192.2021.1925324

45. **Daspit, J. J.**, Chrisman, J. J., Ashton, T., & Evangelopoulos, N. (2021). Family firm heterogeneity: A definition, common themes, scholarly progress, and directions forward. *Family Business Review*, *34*(3), 296-322. https://doi.org/10.1177/08944865211008350
    - Top 1% most-cited paper in the academic field of Economics & Business (Web of Science; as of May/June 2024)
    - #1 most-cited article in journal from 2021 and 2022 (based on 2023 journal impact factor; *Journal Citation Reports*)
    - #1 most-cited article in journal from 2020 and 2021 (based on 2022 journal impact factor; *Journal Citation Reports*)

44. Madison, K., **Daspit, J. J.**, & Marett, E. G. (2021). Does knowing 'who knows what' matter for family firm innovation? Insights from transactive memory systems theory. *Family Business Review*, *34*(2), 168-192. https://doi.org/10.1177/0894486520912879
    - Top 25 "most cited articles" published within the last 3 years (as of December 2023)

43. Abebe, M., *Acharya, K., Li, P., & **Daspit, J. J.** (2020). The founder chief executive officer: A review of current insights and directions for future research. *Corporate Governance: An International Review*, *28*(6), 406-436. https://doi.org/10.1111/corg.12348
    - Recognized as a "Top Cited Article 2020-2021" by Wiley Publishing

42. Randerson, K., Seaman, C., **Daspit, J. J.**, & Barredy, C. (2020). Institutional influences on entrepreneurial behaviours in the family entrepreneurship context: Towards an integrative framework. *International Journal of Entrepreneurial Behavior & Research*, *26*(1), 1-13. https://doi.org/10.1108/IJEBR-01-2020-824

41. D'Souza, D. E., **Daspit, J. J.**, & *Sigdyal, P. (2019). Identifying cognitive processing events during clicker exercises and exploring relationships with student learning. *Decision Sciences Journal of Innovative Education*, *17*(3), 274-296. https://onlinelibrary.wiley.com/doi/abs/10.1111/dsji.12187

40. Sanchez-Ruiz, P., **Daspit, J. J.**, Holt, D. T., & Rutherford, M. (2019). Family social capital in the family firm: A taxonomic classification, relationships with outcomes, and directions for advancement. *Family Business Review*, *32*(2), 131-153. https://doi.org/10.1177/0894486519836833
    - #3 most-cited article in journal from 2019 and 2020 (based on 2021 journal impact factor; *Journal Citation Reports*)
    - Among top 10 most-cited articles in journal from 2018 and 2019 (based on 2020 journal impact factor; *Journal Citation Reports*)

39. *Medina, M., Ramachandran, I., & **Daspit, J. J.** (2019). Collaboration or clash? Mapping the effects of top management team conflict on firm absorptive capacity. *International Journal of Innovation Management*, *23*(3), 1-29. https://doi.org/10.1142/S1363919619500233

38. **Daspit, J. J.**, Long, R. G., & Pearson, A. W. (2019). How familiness affects innovation outcomes via absorptive capacity: A dynamic capability perspective of the family firm. *Journal of Family Business Strategy*, *10*(2), 133-143. https://doi.org/10.1016/j.jfbs.2018.11.003
    - #2 most-cited article in journal from 2019 and 2020 (based on 2021 journal impact factor; *Journal Citation Reports*)
    - #7 most-cited article in journal from 2018 and 2019 (based on 2020 journal impact factor; *Journal Citation Reports*)

37. **Daspit, J. J.**, Chrisman, J. J., Sharma, P., Pearson, A. W., & Mahto, R. V. (2018). Governance as a source of family firm heterogeneity. *Journal of Business Research*, *84*, 293-300. https://doi.org/10.1016/j.jbusres.2017.12.041

36. Madison, K., **Daspit, J. J.,** *Turner, K., & Kellermanns, F. W. (2018). Family firm human resource practices: Investigating the effects of professionalization and bifurcation bias on performance. *Journal of Business Research*, *84*, 327-336. https://doi.org/10.1016/j.jbusres.2017.06.021

35. **Daspit, J. J.,** Madison, K., Barnett, T., & Long, R. G. (2018). The emergence of bifurcation bias from unbalanced families: Examining HR practices in the family firm using circumplex theory. *Human Resource Management Review*, *28*(1), 18-32. https://doi.org/10.1016/j.hrmr.2017.05.003
    - Among top 25 most-cited journal articles from 2017-2018 (based on 2019 journal impact factor; *Journal Citation Reports*)

34. *Batarseh, F., **Daspit, J. J.**, & Usher, J. (2018). The collaboration capability of global virtual teams: Relationships with functional diversity, absorptive capacity, and innovation. *International Journal of Management Science and Engineering Management*, *13*(1), 1-10. https://doi.org/10.1080/17509653.2016.1275865

33. *Batarseh, F., **Daspit, J. J.**, & Usher, J. (2017). Absorptive capacity in virtual teams: Examining the influence on diversity and innovation. *Journal of Knowledge Management*, *21*(6), 1342-1361. https://doi.org/10.1108/JKM-06-2016-0221

32. **Daspit, J. J.,** & D'Souza, D. E. (2017). Capability configuration in software industry SMEs: The CAO model of ordinary capabilities. *Journal of Small Business Management*, *55*(S1), 141-162. https://doi.org/10.1111/jsbm.12330

31. *Batarseh, F., Usher, J., & **Daspit, J. J.** (2017). Collaboration capability in virtual teams: Examining the influence on diversity and innovation. *International Journal of Innovation Management*, *21*(4). https://doi.org/10.1142/S1363919617500347
    - 2019 "Featured Article" for the journal
    - Among the top 10 most downloaded of all articles in journal (as of June 2025)

30. Randolph, R., *Li, Z., & **Daspit, J. J.** (2017). Toward a typology of family firm corporate entrepreneurship. *Journal of Small Business Management*, *55*(4), 530-546. https://doi.org/10.1111/jsbm.12342
    - Among top 30 most-cited journal articles from 2017-2018 (based on 2019 journal impact factor; *Journal Citation Reports*)

29. **Daspit, J. J.,** Chrisman, J. J., Sharma, P., Pearson, A. W., & Long, R. G. (2017). A strategic management perspective of the family firm: Past trends, new insights, and future directions. *Journal of Managerial Issues*, *29*(1), 6-29. http://www.jstor.org/stable/45176532
    - #2 most-cited article in the journal from 2013-2022 (Lee, Rha, Park, & Lee, 2024)

28. Zavattaro, S. M., & **Daspit, J. J.** (2016). A grounded theoretical approach to understanding innovation in destination marketing organizations. *Journal of Vacation Marketing*, *22*(4), 349-364. https://doi.org/10.1177/1356766715623826
    - Among top 25 most-cited journal articles from 2016-2017 (based on 2018 journal impact factor; *Journal Citation Reports*)

27. McLaughlin, E. B., & **Daspit, J. J.** (2016). Facilitating team projects in the online classroom: Enhancing student team effectiveness. *Business Education Innovation Journal*, *8*(2), 110-113. http://www.beijournal.com/images/814V8N2_final-10.pdf

26. **Daspit, J. J.**, D'Souza, D. E., & Dicke, L. A. (2016). The value-creating role of firm capabilities: Mapping relationships among absorptive capacity, ordinary capabilities, and performance. *Journal of Managerial Issues*, *28*(1-2), 9-29. http://www.jstor.org/stable/44114730

25. **Daspit, J. J.,** Holt, D. T., Chrisman, J. J., & Long, R. G. (2016). Examining family firm succession from a social exchange perspective: A multi-phase, multi-stakeholder review. *Family Business Review*, *29*(1), 44-64. https://doi.org/10.1177/0894486515599688
    - #2 most-cited journal article from 2016-2021 (Web of Science)
    - Recognized as a 2016 "Must Read" paper by the Research Applied Board of *Family Business Review*
    - Top 10 most-read article of 2016 in *Family Business Review*
    - Contribution recognized as a "Rising Star in Family Business Research" by the International Family Enterprise Research Academy (IFERA) in March 2018

24. *Li, Z., & **Daspit, J. J.** (2016). Understanding family firm innovation heterogeneity: A typology of family governance and socioemotional wealth intentions. *Journal of Family Business Management*, *6*(2), 103-121. https://doi.org/10.1108/JFBM-02-2015-0010
    - #1 most-cited journal article from 2016-2021 (Web of Science)
    - Recognized as the 2016 "Outstanding Paper" by journal editorial team

23. Holt, D. T., & **Daspit, J. J.** (2015). Diagnosing innovation readiness in family firms. *California Management Review*, *58*(1), 82-96. https://doi.org/10.1525/cmr.2015.58.1.82

22. **Daspit, J. J.**, Mims, T. C., & Zavattaro, S. M. (2015). The role of positive psychological states in online learning: Integrating psychological capital into the Community of Inquiry framework. *Journal of Management Education*, *39*(5), 626-649. https://doi.org/10.1177/1052562914564980

21. Hite, D. M., **Daspit, J. J.**, & *Dong, X. (2015). Examining the influence of transculturation on work ethic in the United States. *Cross Cultural Management*, *22*(1), 145-162. https://doi.org/10.1108/CCM-12-2013-0190

20. Zavattaro, S. M., **Daspit, J. J.**, & Adams, F. G. (2015). Assessing managerial methods for measuring place brand equity: A qualitative investigation. *Tourism Management*, *47*(1), 11-21. https://doi.org/10.1016/j.tourman.2014.08.018

19. **Daspit, J. J.**, Ramachandran, I., & D'Souza, D. E. (2014). TMT shared leadership and firm performance: Investigating the mediating role of absorptive capacity. *Journal of Managerial Issues*, *26*(3), 219-239. https://www.jstor.org/stable/44113638

18. **Daspit, J. J.,** & Zavattaro, S. M. (2014). Integrating innovation and absorptive capacity into the place branding process: A capability-based perspective. *Journal of Place Management and Development*, *7*(3), 206-224. https://doi.org/10.1108/JPMD-02-2013-0003

17. **Daspit, J. J.,** & Long, R. G. (2014). Mitigating moral hazard in entrepreneurial networks: Examining structural and relational social capital in East Africa. *Entrepreneurship Theory and Practice*, *38*(6), 1343-1350. https://doi.org/10.1111/etap.12128

16. Tillman, C. J., Lawrence, E. R., & **Daspit, J. J.** (2014). A tale of perception: The role of perceived intent on OCBs and interpersonal relationships. *Journal of Behavioral and Applied Management*, *15*(3), 168-189. https://jbam.scholasticahq.com/article/23.pdf

15. **Daspit, J. J.,** & D'Souza, D. E. (2013). Understanding the multi-dimensional nature of absorptive capacity. *Journal of Managerial Issues, 25*(3), 299-316. https://www.jstor.org/stable/43488823
    - #9 most-cited article in the journal from 2013-2022 (Lee, Rha, Park, & Lee, 2024)

14. **Daspit, J. J.,** & Zavattaro, S. M. (2013). Introducing the institutional (d)evolution framework to examine policies and practices regarding sexual orientation. *Administrative Theory and Praxis*, *35*(3), 441-447. https://doi.org/10.1080/10841806.2013.11029926

13. **Daspit, J.**, Tillman, C. J., Boyd, N. G., & *McKee, V. (2013). Cross-functional team effectiveness: Influences of internal team environment, shared leadership, and cohesion. *Team Performance Management*, *19*(1/2), 34-56. https://doi.org/10.1108/13527591311312088
    - #1 most-cited journal article from 2013-2021 (Web of Science)
    - Paper selected as "Highly Commended Paper" of 2013 for journal

12. **Daspit, J. J.,** & D'Souza, D. E. (2012). Using the Community of Inquiry framework to introduce wiki environments in blended learning pedagogies: Evidence from a business capstone course. *Academy of Management Learning & Education*, *11*(4), 666-683. https://doi.org/10.5465/amle.2010.0154

11. Cox, M., **Daspit, J.**, McLaughlin, E., & Jones, R. (2012). Strategic management: Is it an academic discipline? *Journal of Business Strategies*, *29*(1), 25-42. https://www.proquest.com/docview/1347406759

Book Chapters, Book Reviews, & Other Publications

10. *Cardenas, J. S., & **Daspit, J. J.** (2026). Immigrant family firms: A review of insights and future research opportunities. In M. Hughes & B. Simeonova (Eds.), *Research Handbook on Family Business Strategy*. Edward Elgar. https://doi.org/10.4337/9781035337194.00029

9. *Burch, T., **Daspit, J. J.**, *Silva, J., & Skorodziyevskiy, V. (2025). From setbacks to comebacks: A systematic review of family firm decline and turnaround. In M. A. Abebe & C. Tangpong (Eds.), *Research Handbook on Turnaround Strategies* (pp. 48-73). Edward Elgar. https://doi.org/10.4337/9781035315901.00010

8. Sanchez, P., Pidduck, R., Phillips, D., & **Daspit, J. J.** (2025). Using humble language can drive market success. *Entrepreneur & Innovation Exchange*. https://eiexchange.com/content/using-humble-language-can-drive-market-success. (A peer-reviewed research insight based on a published article.)
    - Received the 2024-2025 Schulze Publication Award (Research Insight) for outstanding contribution to advancing research and education in entrepreneurship

7. Sanchez-Ruiz, P., *Elizondo, B., & **Daspit, J. J.** (2024). Social capital. In C. Howorth & A. Discua Cruz (Eds.), *Elgar Encyclopedia of Family Business* (pp. 394-397). Edward Elgar. https://doi.org/10.4337/9781800888722.ch98

6. Skorodziyevskiy, V., Chandler, J. A., Chrisman, J. J., **Daspit, J. J.**, & Petrenko, O. V. (2024). Should family members be in charge of family businesses? We analyzed 175 studies to understand when having a family CEO pays off. *The Conversation*. https://doi.org/10.64628/AAI.ng9rvga54
    - Reprinted: *Danbury News-Times*. https://www.newstimes.com/news/article/should-family-members-be-in-charge-of-family-19417707.php.
    - Reprinted: Phys.org. https://phys.org/news/2024-04-family-members-businesses-ceo-pays.html.
    - Also reprinted by Newsify, NewsBlur, The Old Reader, Feeder, Inoreader, and others.

5. **Daspit, J. J.**, Chrisman, J. J., Skorodziyevskiy, V., *Davis, S., & Ashton, T. (2023). Researching family firm heterogeneity: A guide to identifying firm-level categorical and variational differences. In K. H. Brigham & G. T. Payne (Eds.), *The Field Guide to Family Business Research* (pp. 46-60). Edward Elgar. https://doi.org/10.4337/9781800884144.00010

4. **Daspit, J. J.**, Wan, M., Konopaske, R., Anderson, S., & López, O. S. (2022). Insights on minority business growth: A report on the growth-related challenges experienced by minority-owned businesses in Texas. *Texas State University*. (Non-refereed industry report.) https://digital.library.txstate.edu/handle/10877/16430

3. Madison, K., Moore, C., **Daspit, J. J.**, & *Nabisaalu, J. (2022). Against the odds, women can still be powerful innovators. *Entrepreneur & Innovation Exchange*. https://eiexchange.com/content/against-the-odds-women-can-still-be-powerful-innovators. (A peer-reviewed research insight based on a published article.)

2. *Tabor, W., Madison, K., **Daspit, J. J.**, & Holt, D. T. (2018). The heterogeneity of family firm ethical cultures: Current insights and future directions. In E. Memili & C. Dibrell (Eds.), *The Palgrave Handbook of Heterogeneity among Family Firms* (pp. 615-642). Palgrave Macmillan. https://doi.org/10.1007/978-3-319-77676-7_23

1. **Daspit, J. J.** (2017). Business model innovation: From systematic literature review to future research directions, by D. Andreini & C. Bettinelli. *Journal of Management & Governance*, *21*(3), 785-792. https://doi.org/10.1007/s10997-017-9388-2

Presentation of Refereed Papers

Ramachandran, I., **Daspit, J. J.**, & Badrinarayanan, V. A. (2026). Navigating the entrepreneurial process in emerging markets through exploration and exploitation. Academy of Management, Philadelphia, Pennsylvania.

Reid, S. W., *Melancon, M., Sherlock, C., & **Daspit, J. J.** (2026). Is there truth to the myth? Examining misalignment between definitions and measurements of family firms. Theories of Family Enterprise Conference, Dallas, Texas.

Reid, S. W., Waddingham, J. A., & **Daspit, J. J.** (2025). Does an entrepreneur's age influence their ability to hire employees? An exploratory study. Academy of Management, Copenhagen, Denmark.

Estrada-Robles, M., Williams, N., & **Daspit, J. J.** (2025). Examining how family dynamics influence transgenerational entrepreneurship in entrepreneurial families. STEP Project Global Consortium (SPGC) Family Business Summit. Monterrey, Mexico.

- Awarded "Best Conference Paper"

Davis, S., Long, R. G., & **Daspit, J. J.** (2024). Family or nonfamily successor? The impact of family social capital on the goals that govern successor selection. Theories of Family Enterprise Conference, Rowan University, Glassboro, New Jersey.

Daspit, J. J., Radu-Lefebvre, M., Fox, C., Sanchez-Ruiz, P., & Li, Z. (2022). Hispanic-owned businesses: The (dis)advantages of being a family firm and accessing growth financing. Academy of Management, Seattle, Washington.

Sanchez-Ruiz, P., **Daspit, J. J.**, Pidduck, R. J., *Phillips, D., & Holt, D. T. (2021). Risk-taking in family firms: The paradoxical role of CEO narcissism and humility. Academy of Management (virtual).

Ramachandran, I., & **Daspit, J. J.** (2019). Before strategic windows of opportunity close! Absorptive capacity in the entrepreneurial process. Academy of Management, Boston, Massachusetts.

Ramachandran, I., **Daspit, J. J.**, Clark, K., & Badrinarayanan, V. (2019). Facilitating the entrepreneurial process in emerging markets: The role of exploration and exploitation. Academy of International Business, Copenhagen, Denmark.

Radu-Lefebvre, M., **Daspit, J. J.**, & Denis, V. (2019). In bed with the enemy? Spousal ambivalence during intergenerational succession of the family firm. European Institute for Advanced Studies in Management Workshop on Family Firm Management Research. Nantes, France.

- Also presented at International Family Enterprise Research Academy, Bergamo, Italy (2019)

Madison, K., **Daspit, J. J.**, & Marett, E. G. (2019). A transactive memory systems approach to knowledge complementarity and family firm innovation. International Family Enterprise Research Academy, Bergamo, Italy.

Botero, I. C., & **Daspit, J. J.** (2019). Successor intentions to join the family firm: The role of family norms and perceived firm success. International Family Enterprise Research Academy, Bergamo, Italy.

*Li, Z., **Daspit, J. J.**, & Long, R. G. (2018). Does having a family CEO matter for innovation? A capability perspective of managerial configuration and orchestration. Southern Management Association, Lexington, Kentucky.

*Odom, D., & **Daspit, J. J.** (2017). Examining antecedents of opportunity exploration in copreneurial firms: An extension of Olson's circumplex model. Southern Management Association, St. Pete Beach, Florida.

Daspit, J. J., Madison, K., & Marett, E. G. (2017). 'Bridging the gap' between family and nonfamily knowledge: A dispersion model of complementary resources and innovation. International Family Enterprise Research Academy Research Development Workshop, Free University of Bolzano, Bolzano, Italy.

- Awarded "Best Poster" at 2017 International Family Enterprise Research Academy Research Development Workshop
- Also presented at Family Enterprise Research Conference, Asheville, North Carolina (2017)

Madison, K., **Daspit, J. J.**, & *Turner, K. (2016). (Un)intended effects of professionalization: An investigation of bifurcation bias in family firms. Academy of Management, Anaheim, California.

Ramachandran, I., & **Daspit, J. J.** (2016). Emerging market environmental influences on EMNCs: A knowledge-based typology of EMNC strategies. Academy of Management, Anaheim, California.

- Also presented at Academy of International Business, Dubai, United Arab Emirates (2017)

Madison, K., **Daspit, J. J.,** Soleimanof, S., & Marett, E. G. (2016). Family firm governance through strategic cronyism: Inviting nonfamily managers to the party. Family Enterprise Research Conference, Nova Lima, Brazil.

Mims, T. C., & **Daspit, J. J.** (2015). Development of a measure for metacognition in online and blended-learning environments. Society for Marketing Advances, San Antonio, Texas.

*Turner, K., Madison, K., **Daspit, J. J.**, & Kellermanns, F. W. (2015). The influence of bifurcation bias on the performance of the professionalized family firm. Southern Management Association, St. Pete Beach, Florida.

- Best Doctoral Student Paper of Entrepreneurship/Innovation Track

Ramachandran, I., & **Daspit, J. J.** (2015). Strategic responses to emerging market environmental influences: A typology of absorptive capacity configurations for EMNC internationalization. Southern Management Association, St. Pete Beach, Florida.

De Leon, J., **Daspit, J. J.**, *Orr, J. D., & Lambert, J. R. (2015). Understanding the direct and indirect effects of firm-level diversity practices: Influences on R&D and performance. Southern Management Association, St. Pete Beach, Florida.

*Medina, M., Ramachandran, I., & **Daspit, J. J.** (2015). TMT conflict and absorptive capacity: Direct influences and roles of strategic orientations. Academy of Management, Vancouver, Canada.

*Fang, H., Chrisman, J. J., **Daspit, J. J.,** & *Li, Z. (2015). Implications of nonfamily participation in family firms: Buffers of inferior firm performance. Family Enterprise Research Conference, Burlington, Vermont.

Madison, K., **Daspit, J. J.**, *Turner, K., & Kellermanns, F. W. (2015). Separate, but equal: An empirical assessment of the effect of bifurcation bias on family firm performance. Family Enterprise Research Conference, Burlington, Vermont.

Ramachandran, I., & **Daspit, J. J.** (2015). Understanding emerging market environmental influences and strategic responses of EMNCs: A typology of strategies and absorptive capacity configurations. Strategic Management Society, Denver, Colorado.

Holt, D. T., & **Daspit, J. J.** (2015). Introducing the readiness for innovation in family firms (RIFF) assessment: A practical tool for diagnosing innovation readiness. Managing Innovation in Family Firms Special Section Workshop for *California Management Review*. Milan, Italy.

Ramachandran, I., & **Daspit, J. J.** (2014). Navigating the entrepreneurial process in emerging markets: The influence of exploration and exploitation and institutional factors. Southern Management Association, Savannah, Georgia.

Daspit, J. J., & D'Souza, D. E. (2014). Demystifying the perplexity of capability value creation: An examination of zero-order capabilities and the impact on firm performance. Southwest Academy of Management, Dallas, Texas. Later version presented at Southern Management Association in Savannah, Georgia.

- Paper received the 2014 McGraw-Hill Distinguished Paper Award

Zavattaro, S. M., Adams, F. G., & **Daspit, J. J.** (2014). Social media use by place branding professionals: An exploratory study. American Political Science Association, Washington, DC.

Zavattaro, S. M., Holt, D. T., & **Daspit, J. J.** (2014). Corporate brand identity: The use of social media by family firms. Family Enterprise Research Conference, Portland, Oregon.

- Received the "Practitioner Award" for the conference.

Daspit, J. J., & Marler, L. (2014). Is failing to plan, planning to fail? An examination of proactiveness and planning on multi-level influences to minimize family firm succession failure. Family Enterprise Research Conference, Portland, Oregon.

*Li, Z., **Daspit, J. J.**, & Long, R. G. (2014). Understanding familiness in organizational networks: Social capital and ambidexterity in family business groups. Family Enterprise Research Conference, Portland, Oregon.

Daspit, J. J., Zavattaro, S. M., & Mims, T. C. (2014). The role of positive psychological states in online learning: Integrating psychological capital into the Community of Inquiry framework. Southwest Academy of Management, Dallas, Texas.

Zavattaro, S. M., **Daspit, J. J.**, & Adams, F. G. (2014). Understanding the role of an innovation capability in place branding: An exploratory analysis. Midwest Political Science Association, Chicago, Illinois.

Zavattaro, S. M., & **Daspit, J. J.** (2014). Introducing the institutional (d)evolution framework to examine policies and practices regarding sexual orientation. American Society for Public Administration, Washington, DC.

Daspit, J. J., Ramachandran, I., & D'Souza, D. E. (2013). Creating firm value: Examining relationships among TMT shared leadership, firm absorptive capacity, and performance. Southern Management Association, New Orleans, Louisiana.

Hite, D., **Daspit, J. J.,** & *Dong, X. (2013). The convergence of work ethic in the United States: A transculturation perspective. Academy of Management, Orlando, Florida.

McLaughlin, E., & **Daspit, J. J.** (2013). Facilitating online and face-to-face student teams: A best practice for enhancing the internal environment and team effectiveness. Academy of Management Teaching and Learning Conference, Orlando, Florida.

Daspit, J. J., & Long, R. G. (2013). The absorptive capacity of familiness: Group and firm-level capabilities in the family firm. Family Enterprise Research Conference, Viña del Mar, Chile.

Daspit, J., & D'Souza, D. E. (2012). Understanding the absorptive capacity of SMEs: An examination of firms in the software industry. Southern Management Association, Ft. Lauderdale, Florida.

*Khunwishit, S., & **Daspit, J.** (2012). Public privatization: An examination of reinventing government on organizational climate and job satisfaction. Southwest Decision Sciences Institute, New Orleans, Louisiana.

Daspit, J., Ramachandran, I., & D'Souza, D. E. (2011). Influences of shared leadership on absorptive capacity: Are soft leadership practices more than an indulgence? Strategic Management Society, Miami, Florida.

Daspit, J. (2011). External influences on internal capabilities: A resource dependence perspective of external power relationships and absorptive capacity. Southern Management Association, Savannah, Georgia.

Ramachandran, I., & **Daspit, J.** (2011). The influence of absorptive capacity on the entrepreneurial process: A conceptual framework. Southern Management Association, Savannah, Georgia.

Daspit, J., Tillman, C. J., Boyd, N., & McKee, V. (2011). Team effectiveness: An examination of internal team environment, shared leadership, and cohesion. Academy of Management, San Antonio, Texas.

Tillman, C. J., Lawrence, E. R., & **Daspit, J.** (2011). A tale of perception: The role of perceived intent on OCBs and interpersonal relationships. Academy of Management, San Antonio, Texas.

Daspit, J. (2011). Influence of external power relationships on absorptive capacity: A resource dependence perspective. Southwest Academy of Management, Houston, Texas.

Cox, M., **Daspit, J.,** McLaughlin, E., Jones, R., McKee, V., & Cole, B. (2010). Strategic management: Is it an academic discipline? Decision Sciences Institute, San Diego, California.

Daspit, J. (2010). Predicting long-term success in acquisitions: A knowledge-based perspective of the influence of absorptive capacity on human capital integration. Decision Sciences Institute, San Diego, California.

Daspit, J., McKee, V., & Boyd, N. (2010). Multi-leader teamwork: An empirical assessment of the influences of shared leadership and cohesion on team effectiveness. Southwest Academy of Management, Dallas, Texas.

Daspit, J., Tillman, C. J., & McKee, V. (2010). An examination of the influences of internal team environment and cohesion on team effectiveness: A social exchange theory perspective. Southern Management Association, St. Pete Beach, Florida.

Daspit, J., & D'Souza, D. E. (2010). An empirical examination of the influence of social integration mechanisms on absorptive capacity. Academy of Management, Montreal, Canada.

Daspit, J. (2009). Interactions of social integration mechanisms and absorptive capacity: A group-level evaluation of cohesion and shared leadership. Decision Sciences Institute, New Orleans, Louisiana.

Daspit, J., & D'Souza, D. E. (2009). An exploratory investigation of wikis in the classroom: Experiences in a business capstone course. Decision Sciences Institute, New Orleans, Louisiana.

Presentation of Non-Refereed Papers

Daspit, J. J., Wan, M., Anderson, S. T., Konopaske, R., López, O. S., & Silva, J. (2023). Insights on minority-owned business growth: Identifying primary challenges and proposing pathways for advancement. McCoy College of Business Research Symposium. Texas State University, San Marcos, Texas.

Schneider, J., & **Daspit, J. J.** (2023). How to develop a network of enthusiastic research participants: The Great Resilience in Texas (GRIT) Awards. Translational Health Research Center's Health Scholar Showcase. Texas State University, San Marcos, Texas.

Daspit, J. J., Wan, M., Anderson, S. T., López, O. S., & Konopaske, R. (2022). Understanding minority-owned business growth: Initial insights from the SCALEUP program. McCoy College of Business Research Symposium. Texas State University, San Marcos, Texas.

Radu-Lefebvre, M., Holt, D. T., **Daspit, J. J.**, & Denis, V. (2017). Spousal role in transferring entrepreneurial mindset to next generation family firms' leaders. Family Entrepreneurship Paper Development Workshop. Audencia Business School, Nantes, France.

Daspit, J. J. (2015). Commentary on "Resources and innovation in family businesses: The Janus-face of family socio-emotional preferences." Managing Innovation in Family Firms Special Section Workshop for *California Management Review*. Milan, Italy.

Daspit, J. J. (2013). Kinship in entrepreneur networks: Performance effects of resource assembly in Africa. Theories of Family Enterprise Conference, London, England. (Invited commentary.)

Cox, M. Z., **Daspit, J.**, Jones, R. J., & Davis, P. (2012). Increased firm heterogeneity: An unintended consequence of industry deregulation. Developmental paper at Southwest Academy of Management, New Orleans, Louisiana.

D'Souza, D. E., & **Daspit, J.** (2011). The contribution of clicker technology to student learning. University Forum on Teaching & Learning, Denton, Texas. (Poster presentation.)

D'Souza, D. E., & **Daspit, J.** (2010). Enhancing student learning with clicker technology. University Forum on Teaching & Learning, Denton, Texas. (Poster presentation.)

Workshops and Symposia

Radu-Lefebvre, M., Discua Cruz, A., & **Daspit, J. J.** (2025). Family entrepreneurship & family entrepreneuring. (Research workshop organized in collaboration with *Entrepreneurship & Regional Development* journal.) Family Enterprise Research Conference (FERC), Dublin City University - St. Patrick's Campus, Dublin, Ireland.

Bracamonte, M., Burch, T., Kim, S., Melancon, M., & Orr, D. (2023). Bringing the family into focus: The promise of behavioral research in family business. (Symposium including: Botero, I., McLarty, B. D., Ellen, B. P., Vardaman, J., Medina-Craven, M. N., Marett, E., Marler, L. E., Shanine, K., Madison, K., Whitman, M., **Daspit, J. J.**, Singla, C., Sherlock, C., Marshall, D. R., Dibrell, C., & Clinton, E.) Academy of Management, Boston, Massachusetts.

Davis, R., & Holloway, S. (2019). Management teaching professional development workshop. (Invited to serve as roundtable discussion leader on service learning.) Southern Management Association, Norfolk, Virginia.

Carter, W. (2019). Reviewing reviews, reviewers, and reviewing: Seeing inside the blind review system. (Invited to serve as symposium panelist.) Southern Management Association, Norfolk, Virginia.

Dibrell, C., Memili, E., Botero, I. C., Chrisman, J., Clinton, E., **Daspit, J.**, Nordqvist, M., & Zellweger, T. (2019). Family business heterogeneity: Variance within family enterprises. Family Enterprise Research Conference, Burlington, Vermont.

Holloway, S., & Davis, R. E. (2018). Management teaching: Idea sharing and Q&A. (Invited to serve as roundtable discussion leader on flipped classrooms.) Southern Management Association, Lexington, Kentucky.

Randerson, K., Dibrell, C., Barredy, C., & Memili, E. (2018). Improving lives through family entrepreneurship education and training. (Invited to serve as discussion topic expert.) Academy of Management, Chicago, Illinois.

Randerson, K., Barredy, C., Bettinelli, C., & Dibrell, C. (2017). Family entrepreneurship at the interface: Bridging communities and expanding horizons. (Invited to serve as moderator of session.) Academy of Management, Atlanta, Georgia.

Cox, M., **Daspit, J. J.**, Jones, R. J., Davis, P. E., & Cole, B. (2015). Exploring HR issues in the family firm. Southern Management Association, St. Pete Beach, Florida.

Rousseau, M. B., Kellermanns, F., Sexton, J., **Daspit, J. J.**, Dutta, D. K., & Hora, M. (2014). The nexus of innovation and entrepreneurship. Southern Management Association, Savannah, Georgia.

Jones, R., Cox, M. Z., & Davis, P. (2013). A case of think and click: Technology's role in the advancement of case-based pedagogy. (Invited to speak as panelist along with Nolan Gaffney, Kay Keels, and Paul Friga.) Southern Management Association, New Orleans, Louisiana.

Jones, R., **Daspit, J.**, Cox, M., McLaughlin, E., Ramachandran, I., Rigsbee, C., Davis, P., & McKee, V. (2011). Emerging paradigms: The evolution and future directions of strategic management. (Panel-led discussion with invited strategy scholars.) Southern Management Association, Savannah, Georgia.

Archibong-Anyansi, C., Taylor, M., Coates, T., Thompson, K. R., Vega, G., McCracken, R., D'Souza, D. E., **Daspit, J.**, Joyce, B., & Jenkins, M. (2011). Case teaching workshop: Exploring the potential of case studies. Professional development workshop at Academy of Management, San Antonio, Texas.

Jones, R., McLaughlin, E., **Daspit, J.,** Cox, M., McKee, V., & Cole, B. (2010). Existing and emerging paradigms in strategic management: A self-examination of the discipline. Southern Management Association, St. Pete Beach, Florida.

D'Souza, D. E., & **Daspit, J.** (2010). Adding wikis and clickers to your teaching portfolio: An interactive panel-led discussion. Decision Sciences Institute, San Diego, California.

Invited Keynotes, Presentations, & Media

"Family business and impact." (2026). Department of Management, Robert C. Vackar College of Business and Entrepreneurship, University of Texas Rio Grande Valley. Edinburg, Texas. (Invited speaker.)

Noordermeer, B. (April 1, 2026). "The old American 'main street' is groaning under Trump's import duties." *Het Financieele Dagblad*. (Leading Dutch financial newspaper.) https://fd.nl/economie/1591855/main-street-usa-zucht-onder-importheffingen

"LIFT: The marketing accelerator changing the game for small business." (January 29, 2026). *Latino Business Report Podcast: Episode 123*. (Podcast guest with Dr. Marlene Orozco.) https://latinobusinessreport.com/lift-the-marketing-accelerator-changing-the-game-for-small-business/

"LIFT accelerator helps entrepreneurs master social media." (January 9, 2026). *San Marcos Daily Record*. https://www.sanmarcosrecord.com/article/32378,lift-accelerator-helps-entrepreneurs-master-social-media

Figueroa, V. (January 6, 2026). "Texas State's SCALEUP LIFT program creates marketing confidence for 350 small businesses." *McCoy College of Business Newsroom*. https://www.mccoy.txst.edu/news/archive/2026/2026-01-06-scaleup-lift.html

Blaschke, J. (January 5, 2026). "TXST's SCALEUP LIFT program creates marketing confidence for 350 small businesses." *Texas State University Newsroom.* https://news.txst.edu/research-and-innovation/2025/scaleup-lift-instills-marketing-confidence-in-350-small-businesses.html

Daspit, J. J. (2025). Navigating entrepreneurial growth: Insights from the SCALEUP and LIFT initiatives and opportunities for small business leaders. *TAMACC's Leadership Texas Program Meeting*, San Marcos, Texas. (Invited presentation.)

Daspit, J. J. (2025). Integrating AI into the family business: Technological insights, shared experiences, & best practices. *Baltic Family Firm Institute (BFFI) and European Corporate Governance Institute (ECGI) Conference*, Stockholm School of Economics - Riga, Riga, Latvia. (Invited presentation.)

"The Global Family Business Think Tank" Report. (June 2025). *Family Business United*. https://www.familybusinessunited.com/post/family-business-united-launches-third-global-think-tank-findings.

Figueroa, V. (February 7, 2025). "Studies in Entrepreneurship Speaker Series kicks off with Pat Oles." *McCoy College of Business Newsroom*. https://www.mccoy.txst.edu/news/archive/2025/2025-02-07-sie-speaker-series-oles.html

Ross, R. (December 18, 2024). "Small but mighty: Two TXST initiatives help small businesses survive and thrive." *Hillviews Magazine*. https://hillviews.txst.edu/articles/2024/small-but-mighty.html

"The Global Family Business Think Tank" Report. (October 2024). *Family Business United*. https://www.familybusinessunited.com/post/family-business-united-launches-second-global-think-tank-findings

Munoz, E. (September 27, 2024). "SMTX Adopts Highest Budget in a Decade." *The University Star*. https://universitystar.com/27200/news/smtx-adopts-highest-budget-in-a-decade/

Choueiry, L. (September 10, 2024). "San Marcos Restaurants Grapple with Lasting Pandemic Effects." *The University Star*. https://universitystar.com/26970/news/san-marcos-restaurants-grapple-with-lasting-pandemic-effects/

"Analyzing Family Leaders in the Family Business." (2024). A research feature on Texas State University's YouTube channel. https://www.youtube.com/watch?v=PrJFxcRWOQo

"AI and family businesses…now what? The benefits and challenges of integrating a new technology." (2024). *Future Ready Family Business Intergenerational Summit*. McCoy College of Business, San Marcos, Texas. (Invited presentation.)

Munoz, E. (April 11, 2024). "New City Hall to be Built in San Marcos." *The University Star*. https://universitystar.com/25826/news/new-city-hall-to-be-built-in-san-marcos/.

"TXST Professors Create Family Business Research Productivity Ranking." (March 5, 2024). *San Marcos Daily Record*. (News feature with Dr. Jake Waddingham.) https://www.sanmarcosrecord.com/news/txst-professors-create-family-business-research-productivity-ranking

Ojoko, I. (March 5, 2024). "Texas State University Unveils Innovative Family Business Research Ranking to Foster Academic Collaboration." *BNN News*. (News feature with Dr. Jake Waddingham.)

Thomas, J. (March 1, 2024). "TXST professors create Family Business Research Productivity Ranking." *Texas State University Newsroom*. https://news.txst.edu/research-and-innovation/2024/txst-faculty-create-family-business-research-productivity-ranking.html

Choueiry, L. (February 8, 2024). "SMTX Businesses Close Despite Growing Population." *The University Star*. https://universitystar.com/25034/news/smtx-businesses-close-despite-growing-population/.

"Rising Tides Lift All Boats: Small Businesses, Big Ideas." (December 2023). *Research Outside of the Box: Episode 8*. Texas State University. (Podcast guest with Ms. Jessica Schneider.) https://open.spotify.com/episode/24XqzYLr4eYaWRn25r056n

"The heterogeneity of family firm heterogeneity." (October 2023). Featured webinar speaker. International Family Enterprise Research Academy (IFERA).

"GRIT Awards Showcase." (April 25, 2023). Co-hosted the online awards ceremony with Dr. Melinda Villagran, honoring the top small businesses across the state that displayed Great Resilience in Texas. Translational Health Research Center & SCALEUP. https://youtu.be/M0o2LumfVr8.

"Small businesses across Texas are invited to the inaugural GRIT Awards Showcase April 25." (April 17, 2023). *Texas State University Newsroom*. https://news.txst.edu/inside-txst/2023/grit-awards-showcase.html

"Community network building through research." (2023). Translational Health Research Center's Health + Resilience Research Network. Texas State University. (Invited presentation; Presented with Dr. Melinda Villagran.)

"Texas State University receives grant to help minority-owned businesses." *NBC 5 DFW*. (TV interview aired December 20, 2022.) https://www.nbcdfw.com/news/call-for-change/texas-state-university-receives-grant-to-help-minority-owned-businesses/3153707/.

Blaschke, J. (September 19, 2022). "SCALEUP program lands Ewing Marion Kauffman Foundation grant to help minority businesses grow." *Texas State University Newsroom*. https://news.txst.edu/research-and-innovation/2022/scaleup-program-receives-grant-to-help-minority-businesses-grow.html

Freed, M. (Summer 2022). "Top-quality opportunity for growth with SCALEUP." *Texas Library Journal*, *98*(2), 76-77. https://www.proquest.com/openview/3e35a942ff6837de07fa2ad37addbbf2/1?pq-origsite=gscholar&cbl=1446336

- Also published May 3, 2022, in *Library Developments*, Texas State Library and Archives Commission: https://www.tsl.texas.gov/ld/librarydevelopments/2022/05/03/top-quality-opportunity-for-growth-with-scaleup/

"Researchers find minority-owned businesses don't grow as fast as majority-owned businesses." *KVUE*. (TV interview aired April 14, 2022.) https://www.kvue.com/article/news/local/researchers-minority-businesses-fast-majority-businesses/269-dca49ee6-f12a-47e7-94b8-bc5350948b68.

Moreno-Lozano, L. (April 12, 2022). "How can more Latino businesses thrive? Texas researchers want to know what's keeping them back." *Austin American-Statesman*. https://www.statesman.com/story/news/2022/04/12/texas-state-researchers-studying-latino-businesses-tx/7280189001/.

"Scaling your business." (March 10, 2022). *Texas Governor's Small Business Webinar Series, Office of Small Business Assistance, Office of the Governor of Texas*. (Invited panelist with Mr. Joe Harper [Executive Director, Texas State Small Business Development Center], Mr. Dan Roy [Co-Director, Texas State Center for Innovation and Entrepreneurship], Mr. Jody Hall [VP of Global Sourcing, H-E-B], Mr. George Huerta, and Mrs. Rubie Huerta [Co-Owners and Operators of George and Rubie's Favorites].) https://gov.texas.gov/business/page/small-business-webinars.

"Faculty Research Fellows to examine why minority businesses slow to grow." (March 8, 2022). *San Marcos Corridor News*. https://smcorridornews.com/faculty-research-fellows-to-examine-why-minority-businesses-slow-to-grow/.

Blaschke, J. (February 28, 2022). "Faculty Research Fellows to examine why minority businesses slow to grow." *Texas State University Newsroom*. https://news.txst.edu/research-and-innovation/2022/scaleup-initiative.html

"Staying in business and telling your story: Strategic differentiation for faculty and their students." (Invited presenter with Dr. Alisa Fryar, Dr. Robbie Robichau, and Prof. Dale Fontenot.) Center for Teaching & Learning Enhancement. Lamar University. (Virtual presentation to College of Business faculty. January 2022.)

"Josh Daspit, Dan Roy discusses SCALEUP initiative with Big Ideas TXST." (January 23, 2022). *San Marcos Corridor News*. https://smcorridornews.com/josh-daspit-dan-roy-discusses-scaleup-initiative-with-big-ideas-txst/

"SCALEUP." (January 2022). *Big Ideas TXST Podcast: Episode 24*. (January 2022). Texas State University. (Podcast guest with Mr. Dan Roy.) https://news.txstate.edu/inside-txst/big-ideas-podcast/episode-24-scaleup-with-josh-daspit-and-daniel-roy.html

"A way to network that works." (December 2021). Lavender Graduation Luncheon. Lamar University. Beaumont, Texas. (Keynote speaker.)

"Building bridges." (December 2021). *LU Moment Podcast* (Season 4, Episode 1). Lamar University. (Invited guest.) https://lu-moment.captivate.fm/episode/lu-moment-building-bridges-s4-ep-1

Blaschke, J. (Fall 2021). "SCALEUP: Tackling the question of why minority-owned businesses don't grow to full potential." *Hillviews Magazine*. https://hillviews.txst.edu/issues/2021/fall-issue/scaleup.html

"Investigators at Texas State University Report Findings in Small Business (Entrepreneurial Mindset: An Integrated Definition, a Review of Current Insights, and Directions for Future Research)." (June 11, 2021). *Economics Week*, p. 224. https://link.gale.com/apps/doc/A664264134/AONE

"Family business research: Developments and directions." (April 2021). McCarter Research Seminar. Department of Management, Alvarez College of Business, University of Texas at San Antonio. (Invited speaker.)

"Family business succession." (March 2021). Doctoral student seminar in family business (ENTR 753). University of Louisville College of Business. (Invited speaker.)

"The art and science of networking." (February 2020). Materials Science, Engineering, and Commercialization doctoral student seminar. Texas State University. (Invited speaker.)

"Family business research: What do we know and where to from here?" (September 2019). Oklahoma State University. Stillwater, Oklahoma. (Invited speaker.)

"LGBT entrepreneurship." (September 2019). Undergraduate course on women and minorities in entrepreneurship. Oklahoma State University. Stillwater, Oklahoma. (Guest lecturer.)

"Developing an entrepreneurial mindset to enhance your research." (April 2019). Lamar University Graduate Research Conference. Beaumont, Texas. (Keynote speaker.)

"Best business credit cards" by John Kiernan for *WalletHub*. Featured in "Ask the Experts" (June 2018). https://wallethub.com/best-business-credit-card/

"Theory and methods in family business research…where are we?" (June 2018). Family Enterprise Research Conference. Guadalajara, Mexico. (Invited presenter with Dr. Tyge Payne and Dr. Danny Holt.)

McCann, A. "2018's best & worst small cities to start a business." (April 2018). *WalletHub*. (Featured in "Ask the Experts.") https://wallethub.com/edu/best-small-cities-to-start-a-business/20180/

"Strategic alliances." (March 2018). Undergraduate business capstone course. Mississippi State University. (Guest lecturer.)

"Academic research and how it can help family business." (February 2018). *The Family Business Podcast.* (Invited guest.)

"Family firm heterogeneity: Insights and opportunities." (October 2017). Family Enterprise Research Conference Spanish Discussion Group. (Invited speaker for virtual presentation).

"Family business research: Reflections and directions." (September 2017). Entrepreneurship and Family Enterprise Research International Conference. University of Extremadura, Badajoz, Spain. (Keynote address.)

"Family and nonfamily employees in the family firm: A quest to understand varied treatment and perceptions." (March 2017). University of Bergamo. Bergamo, Italy. (Invited speaker with Dr. Kincy Madison.)

"New venture success: What matters (if anything)?" (January 2017). Undergraduate entrepreneurship course. Audencia Business School. Nantes, France. (Guest lecturer.)

"Competing in a global economy: Best Buy Co., Inc." (May 2016). Mississippi Society of CPAs Management Development Program. (Invited workshop leader.)

"Diagnosing innovation readiness in family firms." (Invited speaker with Dr. Daniel T. Holt.) Presentations made at:

- INSEAD. Fontainebleau, France. Family Enterprise Day program. (June 2016).
- Audencia Business School. Nantes, France. (June 2016).
- Université Paris Ouest Nanterre La Défense. Paris, France. (June 2016).
- Selected to present as a "Practical Insight Presentation" at Family Enterprise Research Conference. (May 2021; presentation made by Dr. Daniel T. Holt).

"Origins of organizations." (Spring 2013). Mississippi State University. Master of Public Administration graduate course. (Guest lecturer with David W. Wachira, Marina Saitgalina, and Staci Zavattaro.)

GRANT FUNDING (Total awarded: $1,343,928)

Daspit, J. J., Wan, M., Anderson, S. T., Konopaske, R., & López, O. S. (2022). "Understanding and addressing the lagging growth of Latino-owned businesses." Ewing Marion Kauffman Foundation. (Awarded $406,682.)

Daspit, J. J., & Konopaske, R. (2021). "Sustainable cultivation and advancement of local enterprises for underserved populations (SCALEUP): A program of the Texas State University Center for Innovation and Entrepreneurship." (Awarded $25,000 from Frost for Phase I of the program.)

Daspit, J. J., & Ramachandran, I. (2019). "Understanding the innovation paradox in family firms: How family involvement and goals affect explorative and exploitative innovation." Research Enhancement Grant, Texas State University. (Awarded $16,000.)

Daspit, J. J. (2019). Faculty development research grant. McCoy College of Business, Texas State University. (Awarded $4,000.)

Oswald, S., Hill, E., Pornovets, M., **Daspit, J.**, & McRae, K. (2017). "Boots to business (B2B): Module 1 revenue readiness program." Office of Veterans Business Development, United States Small Business Administration. (Awarded $824,102.)

Daspit, J. J., Oswald, S., Hill, E., Rupp, J., Martin, W., & Otondo, R. (Summer 2016). "Mississippi Delta entrepreneurial ecosystem mapping project." Submitted to the Delta Regional Authority. (Requested $857,382; the organization decided not to fund any proposals due to change in program direction after submission.)

Daspit, J. J., Oswald, S., Hill, E., Chrisman, J. J., Rupp, J. B., & Freeman, C. E. (2016). "REIGNITE: Rural Education Initiative to Grow Nodes of Innovative Technology Entrepreneurship." Economic Development Administration. (Requested $491,741. Project not funded.)

Zavattaro, S. M., Carter, R., & **Daspit, J. J.** (2015). "Improving agritourism marketing and branding in Mississippi." Southern Risk Management Education Center, United States Department of Agriculture. (Awarded $49,144.)

Zavattaro, S. M., & **Daspit, J. J.** (2014). "A manager's guide to strategic place branding." IBM Center for the Business of Government. (Requested $20,000. Project not funded.)

Daspit, J. J., Zavattaro, S. M., & Holt, D. T. (2013-2014). "The influence of rural city policies on economic development: Investigating the role of entrepreneurial orientation in family and non-family firms." Seed funding from the Mississippi State University Office of Research and Economic Development. (Awarded $2,000.)

Zavattaro, S. M., Holt, D. T., & **Daspit, J. J.** (2013-2014). "Examining the influences of social media on family firm performance." Seed funding from the Mississippi State University Office of Research and Economic Development. (Awarded $2,000.)

Sub-investigator for funded project: "Using clicker technology to enhance case-oriented student learning in the business capstone course." Project led by Derrick D'Souza. Funded by the Center for Learning Enhancement, Assessment, and Redesign at the University of North Texas. 2010-2011. (Awarded $5,000.)

Sub-investigator for funded project: "Enhancing student learning through a novel integration of wiki and clicker technologies." Project led by Derrick D'Souza. Funded by the Center for Learning Enhancement, Assessment, and Redesign at the University of North Texas. 2009-2010. (Awarded $5,000.)

Sub-investigator for funded project: "Assessing the ability of a wiki-based learning tool to enhance learning in a large-section class." Project led by Derrick D'Souza. Funded by the Center for Learning Enhancement, Assessment, and Redesign at the University of North Texas. 2008-2009. (Awarded $5,000.)

TEACHING EXPERIENCE

(Course descriptions from catalog of respective university.)

Graduate Courses

New Venture Management (MGT 5315, Texas State University): This course provides an overview of the entrepreneurial process from the initial idea through start-up, growth, and harvest. Students learn how to write a business plan, manage all the elements of an entrepreneurial business, and develop a better understanding of the entrepreneurial life path.

Administrative Strategy (MGMT 5190, University of North Texas): Capstone course providing the integration of functional areas of business. Requires students to determine policy at the general- or top-management level. Students address strategic organizational problems and the optimization of the total enterprise. Course includes the use of lectures, case analyses, and special topics. This course must be taken in the student's last semester of course work.

Managing Organizational Design and Change (MGMT 5120, University of North Texas): Examination of the development of organizational competencies and capabilities through the study of theory and tools related to organizational design and change. Emphasis is placed on the use of horizontal and vertical linkage mechanisms that provide the organization with the flexibility to adapt to a rapidly changing competitive environment. Definition of management roles are emphasized in the change management process.

Seminar in Business Ethics & Social Responsibility (MGMT 5710, University of North Texas): Examines the strategic purposes of the firm both as an economic and social entity within the global marketplace. Topics include: ethics in business and ethical decision making, corporate social responsibility and corporate citizenship, and stakeholder management, including shareholders, employees, customers, the community, government, and the environment.

Organizational Behavior and Analysis (MGMT 5140, University of North Texas): Research emphasis in organizational behavior stressing organization-people linkages and relationships, including selection, orientation and training; job design and reward systems; supervision; formal participation schemes; appraisals and development; organizational structure and design; communications, control and conflict resolution. Examination of behavioral science methodologies and strategies. Applications to areas of organization theory, development, planning, and implications for management and employee relations.

Undergraduate Courses

Business Policy/Strategic Management Capstone (MGT 4335, Texas State University; BUS 4853, Mississippi State University; MGMT 4940, University of North Texas): An integrative course in strategic management and business policy that utilizes the case method of instruction. A capstone course involving the analysis of business through the application of principles of accounting, communications, economics, finance, management, marketing, quantitative methods, and related disciplines.

Studies in Entrepreneurship (MGT 3360, Texas State University): Students gain personal insights into entrepreneurship as entrepreneurs describe their contributions, reveal the sources of ideas, and discover ways of growth and success. Includes starting and managing businesses as well as ownership forms, sources of funds, location analysis, facility requirements, management, marketing, and feasibility plans.

Family Business (MGT 3362, Texas State University): This course examines the unique dynamics of family businesses. By examining the ways family involvement can create unique advantages and challenges for a business, students gain insight into the differences between family and nonfamily businesses in addition to the differences among family businesses. Further, common issues experienced by family businesses are examined, and decision-making frameworks are applied to develop solutions.

Business Plan Development (MGT 4350, Texas State University): This course examines the development of business plans for proposed ventures, including opportunity identification, assumption testing, market analysis, and feasibility evaluation. Topics include aligning strategy, operations, and financial projections within a selected business model, as well as frameworks for venture planning and resource allocation. The course emphasizes the integration of prior business coursework to support structured analysis and decision making in new venture contexts, including the preparation and evaluation of business plans for potential investment or financing.

Entrepreneurship (MGT 3323, Mississippi State University): An introduction to the processes involved in owning and managing a business. Includes the entrepreneurial activities normally associated with starting and operating a business.

Business Creativity and Innovation (MGT 4390K, Texas State University): Focuses on the importance of creativity and innovation to business organizations. Topics include the generation of creative ideas, transformation of ideas into commercially viable products/services, legal protection of new products/services, and environmental factors contributing to innovation success. Course objectives are met primarily through classroom discussion and exercises.

Management Concepts (MGMT 3820, University of North Texas): An introduction to management theory, various management functions, and managerial interaction with internal and external environments. Students are introduced to several important topics such as corporate social responsibility, ethical issues, and global management. Emphasis is given to managing change, innovation, and diversity in the organization.

Human Resource Management (MGMT 3860, University of North Texas): An introduction to human resources (prior term—personnel) management. Topics include employment, placement and H.R. planning, training and development; compensation and benefits; health, safety and security; and employee and labor relations.

Organizational Behavior (MGMT 3720, University of North Texas): Individual behavior in formal organizations. Cases, lectures, and experiential exercises in organizational culture, motivation, leadership, dynamics of power, perception and attribution, communication, decision making and performance, and individual differences.

International Management (MGMT 4660, University of North Texas): A comprehensive framework is used to study the management of multinational operations in cross-cultural environments with a focus on the decisions that managers must make. Topics include strategic planning, organization, human resources, operations management, entrepreneurship, and ethics.

TEACHING TECHNOLOGIES

Generative AI tools for course design and student AI-use activities: ChatGPT, Claude, Gemini, Perplexity, and others

Audience response platforms: Slido, TurningPoint

Capsim Capstone® business simulation software

Cornerstone to Capstone Diagnostic® (worked with Cengage Publishing to develop an online diagnostic tool for undergraduate students in strategy courses)

Flipgrid

Learning management systems: Blackboard Vista/WebCT, Blackboard Learn, Canvas, TRACS

Online teaching: Quality Matters® course for online teaching completed (2018)

Suitable (a student engagement and success software)

Wiki technology (PBWorks)

PROFESSIONAL DEVELOPMENT ACTIVITIES

Attended "The Biology of Resilience: Connecting Discovery, Policy, and Health." Presentation by Dr. Peggy Bigga. Health + Resilience Research Network, Texas State University. (November 2026).

Attended "AI in the Classroom & Research Showcase." Presentation hosted by the McCoy College of Business, Texas State University. (October 2026).

Attended "Reshaping What's Possible in the Classroom with Google Gemini." Online workshop hosted by the Center for Teaching, Learning, & Scholarship, Texas State University. (September 2026).

Attended "Teaching AI with AI: Inside HBS's Required Course on Data Science and AI for Leaders," featuring Dr. Iavor Bojinov. Webinar hosted by Harvard Business Impact. (June 2026).

Attended "How Agentic Tools Can Transform Teaching and Learning," featuring Dr. Haya Ajjan. Webinar hosted by Harvard Business Impact. (April 2026).

Attended "Building Next-Level Learning: Creating Hands-On, Real-World Opportunities," featuring Dr. Elizabeth West, Georgia State University. Hosted by the Office of Faculty Development. Texas State University. (April 2025).

Attended "Validating First-Generation College Students: Proactive Affirmation of Students," featuring Dr. Stephanie Cuellar, Texas Christian University. Hosted by the Office of Faculty Development. Texas State University. (November 2024)

Attended "AI in Academia Dialogue Series: Responsible AI Considerations" virtual workshop hosted by the Office of Faculty Development and the Division of Information Technology. Texas State University. (October 2024)

Attended "Navigating Open Resource Databases, Repositories, and Websites" workshop hosted by the Alkek Library at Texas State University (February 2023)

Attended "Online Exams: Your Guide to Increased Exam Security" McCoy Faculty Development Seminar hosted by the McCoy College of Business. Texas State University (January 2023)

Attended "Open Educational Practices: Intro Edition" teaching workshop hosted by the Office of Faculty Development. Texas State University (October 2022)

Attended "The Bottom Line: How to Combat Inflation as a Small Business Owner" webinar hosted by the U.S. Small Business Administration and Small Business Majority. (September 2022)

Attended "Introduction to Natural Language Processing with Python." A research methods workshop led by Dr. Ha-Chin Yi and hosted by the McCoy College of Business. Texas State University. (September 2022).

Attended "Pursuing Funding from Foundations and Private Sources." Texas State University (October 2021)

Attended "Let's Give Them Something to Talk About: Communicating Our Research Beyond the Ivory Tower." Texas State University (October 2021)

Attended "Extreme Entrepreneurship: How to Make Your Driest Content a Student Favorite." Babson College Entrepreneurship Educator Webinar Series. (September 2021)

Attended "Globalizing Your Classroom: GOLEs, COILs, and Education Abroad Panel Discussion." McCoy College Faculty Development Seminar (September 2021)

Attended "How the Pandemic Made Me a Better Educator." Online workshop hosted by Harvard Business Publishing. (February 2021)

Participant, “Teaching First-Generation Students: Practical Tips for the Classroom” workshop. Texas State University (March 2020)

Participant, “What You Need to Know before You Write” grant workshop. Texas State University (January 2020)

Participant, “Mental Health Concerns at Texas State University: Trends and Resources for Students.” Texas State University (2019)

Participant, International Family Enterprise Research Academy (IFERA) Faculty Consortium. University of Bergamo, Bergamo, Italy (2019)

Completed the “Scholarship & Teaching Excellence Program.” Texas State University (2018-2019)

Attended “Using Social Media to Advance Your Professional Agenda” workshop. Texas State University (2019)

Attended “LGBTQiA+ Allies Training” workshop. Texas State University. (2019)

Attended “Hybrid Course Teaching Experiences” workshop led by Dr. Michelle Read. Texas State University. (2019)

Participant, Cengage Strategic Management and Business Capstone Development Partner Program (2018)

Attended the Academy of Management Teaching and Learning Conference. Chicago, Illinois. (2018)

“Advanced TRACS [Learning Management System] Training” workshop. Texas State University. (2018).

“Quality Matters: Course Activities and Learner Interaction” workshop for online and hybrid course design sponsored by the Center for Teaching and Learning. Mississippi State University. (2018)

“Microaggressions in the classroom” workshop sponsored by the Center for Teaching and Learning. Mississippi State University. (2017)

Rabideau Lecture on Teaching Excellence given by Dr. Linda Morse. Sponsored by the Center for Teaching and Learning. Mississippi State University. (2017)

Attended university-sponsored “Safe Zone” training sponsored by Holmes Cultural Diversity Center and Safe Zone Advisory Board. Mississippi State University. (2016)

“Maroon & Write Quality Enhancement Program” workshop focused on enhancing student writing. Mississippi State University. (2016)

Cengage Business Educator’s Forum participant. Nashville, Tennessee. (2016)

“Making Group Work Successful” workshop sponsored by the Center for Teaching and Learning. Mississippi State University. (2016)

“Developing Good Assessments” workshop sponsored by the Center for Teaching and Learning. Mississippi State University. (2015)

Rabideau Lecture on Teaching Excellence given by Dr. Robert Wolverton, Sr. Sponsored by the Center for Teaching and Learning. Mississippi State University. (2015)

“Student Support: Decision Points for Professors” workshop sponsored by the Center for Teaching and Learning. Mississippi State University. (2015)

“Metacognition: The Key to Improving Writing and Learning” Maroon & Write QEP workshop hosted by guest speaker Dr. Saundra McGuire sponsored by the Center for Teaching and Learning. Mississippi State University. (2015)

Grisham Master Teacher Lecture presented by Dr. Meghan Millea. Attended presentation by top university teacher. Mississippi State University. (2014)

Attended the "Grant Pursuit Strategies Enhancement Program (GPSEP)" workshop. A three-day seminar hosted by the College of Business featuring Dr. Robert Porter. Participants were instructed on how to find grant opportunities, how to write competitive grant proposals, and interact with program officers. Mississippi State University. (2014)

Organized and attended professional development session on "Managing Graduate Students." An event for junior faculty members hosted by Dr. Susan Bridges. Mississippi State University. (2014)

"Starfish Education: Living my Dream and Making a Difference." Grisham Master Teacher Lecture presented by Dr. Kim Walters. Attended presentation by top university teacher. Mississippi State University. (2013)

MSU's QEP: Maroon & Write and the Maroon Institute for Writing Excellence. Teaching enhancement workshop sponsored by Center for Teaching & Learning. Mississippi State University. (2013)

"Terrific Tips: Great Teaching Ideas from Award-Winning Faculty." Teaching enhancement workshop sponsored by Center for Teaching & Learning. Mississippi State University. (2013)

"Introduction to Blackboard Learn." Center for Teaching & Learning workshop. Mississippi State University. (2013)

"myCourses: Assessments." Center for Teaching & Learning workshop. Mississippi State University. (2013)

"Opening Minds: Strategies for Teaching Challenging Concepts." Center for Teaching & Learning seminar. Mississippi State University. (2012)

"Using Technology to Increase Instructional Time: Flipping Your Classroom." Center for Teaching & Learning Brown Bag Series Presentation. Mississippi State University. (2012)

"Introduction to myCourses." Center for Teaching & Learning workshop. Mississippi State University. (2012).

"Using Blackboard in Online Teaching." University of North Texas. (2011)

"Engaging Learners." University Forum on Teaching & Learning. University of North Texas. (2011)

Southwest Academy of Management Doctoral Student Consortium. Houston, Texas. (2011)

"Technology Integration and Teaching Effectiveness." University of North Texas. (2011)

Southwest Academy of Management Doctoral Student Consortium. Dallas, Texas. (2010)

"Managing the Classroom Effectively." University of North Texas. (2010)

"What to Include in a Syllabus." University of North Texas. (2010)

Decision Sciences Institute Doctoral Student Consortium. New Orleans, Louisiana. (2009)

Southern Management Association Doctoral Student Consortium. Asheville, North Carolina. (2009)

"Dealing with Large Classes." University of North Texas. (2009)

"Quality Enhancement Projects and N-Gen." University of North Texas. (2009)

DISSERTATIONS, THESES, & DIRECTED STUDIES

Dissertation committee member for Siang-Ru ("Lulu") Huang (Management, University of Texas at San Antonio). "Family Firm Internationalization Motives and Outcomes." Successfully defended in Spring 2023.

Dissertation committee member for Sara E. Davis (Management, Mississippi State University). "Understanding the Consideration Set of Potential Successors During the Ground-Rules Phase of the Family-Firm Succession Process: A Family Social Capital and Goal Systems Theory Approach." Successfully defended in Summer 2022.

Dissertation co-chair (with Rebecca G. Long) for Zonghui (Zoey) Li (Management, Mississippi State University). "Exploring the Effect of Family CEO on Family Firm Innovation." Successfully defended in Summer 2017.

Dissertation committee member for Hanqing (Chevy) Fang (Management, Mississippi State University). "Strategic Persistence, Dominant Strategy and Firm Performance in Publicly Traded Family Firms." Successfully defended in May 2016.

- Winner 2017 Family Firm Institute "Best Dissertation" Award

Dissertation committee member for Fadi S. Batarseh (Industrial and Systems Engineering, Mississippi State University). "An Empirical Model of Collaboration Capability and Absorptive Capacity in Virtual Teams: A Multi-Dimensional Investigation Using Confirmatory Factor Analysis." Successfully defended in December 2015.

Dissertation committee member for Kenneth W. Graham (Marketing, Mississippi State University). "A Dynamic Capabilities View of Technology Adoption Decisions: The Moderating Roles of Micro-Politics and Innovation Characteristics." Successfully defended in July 2015.

Dissertation committee member for Robert Van de Graff Randolph (Management, Mississippi State University). "Collaborative Resilience: The Multi-Level Structure of Organizational Kinship in Socioeconomic Collectives." Successfully defended in 2014.

- Winner of 2014 Emerald/European Foundation for Management Development (EFMD) Outstanding Doctoral Research Award in Management and Governance.

Thesis committee member for Levi D. Milton (Undergraduate; Honors Program, Texas State University). "The History and Implications of Cyberwarfare for Corporations, Governments, People, and Society: Case Studies Examining How Individuals Create Vulnerabilities in the Information Security Field." Completed in Fall 2022.

Thesis committee member for Andrea N. Hernandez Peraza (Undergraduate; Honors Program, Texas State University). "A Practical Framework for Strategic Planning: An Entrepreneur's Guide to Organizational Structure." Completed in Fall 2022.

Thesis committee member for Jeremy David (Master's; Management, Texas State University). "The Moderating Effect of Gender on Social Capital and Borrowing by Small Business." Successfully defended in Summer 2022.

Advisor, Independent Study for Patrick Conners (Undergraduate; Management, Texas State University). "Applied Entrepreneurship: The Systematic Development of a New Product for Catly, LLC." Completed in Fall 2021.

PROFESSIONAL SERVICE

Journal Editorship

Associate Editor, *Family Business Review* (2021-2025)

Associate Editor, *Journal of Family Business Strategy* (2020-2022)

Social Media Editor, *Family Business Review* (2016-2023)

Guest Editor, *Family Business Review* special issue on "Theories of family business research" with James Vardaman, Ben McLarty, Eric Liguori, and Don Neubaum. To be published in March 2027.

Guest Editor, *Family Business Review* biennial review issue on "Multilevel issues in the family firm" with Kristen Madison, Mattias Nordqvist, and Philipp Sieger. Published in March 2024.

Guest Editor, *International Journal of Entrepreneurial Behavior and Research* special issue on "Institutional Influences on Entrepreneurial Behaviors of Business Families, Family Businesses, and Family Business Groups" with Claire Seaman, Celine Barredy, and Kathleen Randerson. Published in 2020.

Guest Editor, *Journal of Business Research* special issue on "Family firm heterogeneity" with Jim Chrisman, Raj Mahto, Allison Pearson, and Pramodita Sharma. Special issue was a collaboration between the 2016 Family Enterprise Research Conference (FERC) and the *Journal of Business Research*. Published in 2018.

Guest Editor, *Journal of Managerial Issues* special issue on "Strategic Issues in the Family Firm" with Jim Chrisman, Allison Pearson, Rebecca Long, and Pramodita Sharma. Special issue was a collaboration among the Center of Family Enterprise Research (COFER) at Mississippi State University, the 2015 Family Enterprise Research Conference (FERC), and the *Journal of Managerial Issues*. Published in 2017.

Journal Board Membership

Editorial Review Board, *Entrepreneurship & Regional Development* (2022-present)

Editorial Review Board, *Entrepreneurship Theory and Practice* (2020-present)

Editorial Review Board, *Family Business Review* (2015-present)

Editorial Review Board, *International Journal of Entrepreneurial Behavior & Research* (2021-present)

Editorial Review Board, *Journal of Entrepreneurship* (2026-present)

Editorial Review Board, *Journal of Family Business Management* (2021-present)

Editorial Review Board, *Journal of Family Business Strategy* (2018-present)

Editorial Review Board, *Journal of Managerial Issues* (2021-present)

Editorial Board, *International Journal of Social Science and Management* (2014-present)

Editorial Board, *Journal of Leadership and Management* (2014-present)

Journal Reviewer

Academy of Management Learning & Education

Accounting Historians Journal

Asia Pacific Education Review

Asia Pacific Journal of Management (special issue: "Familial Organizations and International Business in and Beyond Asia")

Baltic Journal of Management
Elgar Encyclopedia of Family Business (chapter/entry reviewed for encyclopedia)
Entrepreneurship & Regional Development
Entrepreneurship Research Journal
Entrepreneurship Theory and Practice
European Management Journal
European Management Review
Family Business Review
International Journal of Business Environment
International Journal of Entrepreneurial Behavior & Research
International Journal of Knowledge Management Studies
International Journal of Technology Management
International Small Business Journal
Journal of Business Research
Journal of Business Venturing
Journal of Enterprising Communities (special issue on family business)
Journal of Family Business Management
Journal of Family Business Strategy
Journal of Management Studies
Journal of Managerial Issues
Journal of Product Innovation Management
Journal of Small Business Management
Journal of World Business
Management Learning
Research Policy (special issue: "Strategic Leadership and New Pathways for Radical Innovation")
Revue de l'Entrepreneuriat (special issue: "Innovation in Family Firms: Responses to Recent Developments")
Small Business Economics
Team Performance Management

Conferences, External Organizations, & Related Activities

Lead Divisional Judge & Division Judge, Schlesinger Global Family Enterprise Case Competition, Grossman School of Business, University of Vermont, Burlington, Vermont (2026)

Co-Organizer, Special Interest Group: Family Entrepreneurship & Family Entrepreneuring, Family Enterprise Research Conference (FERC), Dublin, Ireland (with Dr. Miruna Radu-Lefebvre and Dr. Allan Discua Cruz) (2025)

Judge, Best Paper Committee, Family Enterprise Research Conference (FERC), Dublin, Ireland (2025)

Conference Organizing Committee, Theories of Family Enterprise Conference. Hosted by Florida State University's Jim Moran Institute for Global Entrepreneurship, Florence, Italy (2025)

Discussant, Theories of Family Enterprise Conference, Rowan University, Glassboro, New Jersey (2024)

Member, The Global Family Business Think Tank, Family Business United, United Kingdom (2024-present)

Representative, Micro, Small and Medium Sized Enterprises (MSMEs) Day, International Council for Small Business, United Nations Headquarters, New York City, New York (2023)

Session Leader, Family Enterprise Research Conference (FERC) Paper Development Workshop. Delray Beach, Florida (2023)

Judge, Best Conference Paper, Theories of Family Enterprise Conference, Rowan University, Glassboro, New Jersey (2023)

Panelist, Pre-Doctoral Student Consortium, Southern Management Association, Little Rock, Arkansas (2022)

Representative and Participant, Professional Development Workshop: Accelerating Research in Family Entrepreneurship for the Creation of a Better World (Served as representative for *Journal of Family Business Management*), Academy of Management, Seattle, Washington (2022)

Co-Academic Program Chair, Family Enterprise Research Conference (FERC), Virtual conference. (2021)

Session Leader, Family Enterprise Research Conference (FERC) Paper Development Workshop (virtual). (2021)

Mentor, Writing Workshop for Management Doctoral Students, University of North Texas (2021)

Session chair, *Family business: Past accomplishments and current and underdeveloped topics*. Southern Management Association. Virtual conference (2020)

Best Paper Selection Committees, Entrepreneurship and Family Business track (best paper in track and best doctoral student paper), Southern Management Association (2020)

Co-Academic Program Chair, Family Enterprise Research Conference (FERC), Delray Beach, Florida. (2020) (conference canceled due to pandemic)

Track chair, International Conference on Entrepreneurship & Family Business, Indian Institute of Technology-Bombay (IITB), India (2020)

Track chair, Southern Management Association; Entrepreneurship, Family Business, Technology, and Innovation track. Norfolk, Virginia. (2019)

Co-Academic Program Chair, Family Enterprise Research Conference (FERC), Burlington, Vermont. (2019)

Mentor, Paper Development Workshop, Family Enterprise Research Conference (FERC), Burlington, Vermont. (2019)

Track chair, R&D Management Conference, Innovation and R&D Management in Family Firms Track with Jasper Brinkerink, Alfredo De Massis, & Alessandro Minichilli. Milan, Italy. (2018)

Focus group leader, Family science and family entrepreneurship discussion group, Workshop on "Theorizing for Family Entrepreneurship" at Audencia Business School, Nantes, France. (2018)

Co-Academic Program Chair, Family Enterprise Research Conference (FERC). Guadalajara, Mexico. (2018)

Track chair, International Conference on Entrepreneurship and Family Business, Family Business & Entrepreneurship Track. Mumbai, India. (2018)

Member, Scientific Committee. Entrepreneurship and Family Enterprise Research International Conference. Edinburgh, Scotland. (2018)

Session chair, *Novel approaches to competitive advantage*. Southern Management Association. St. Pete Beach, Florida. (2017)

Committee member, Best Paper Selection Committee for Entrepreneurship and Family Business/Technology and Innovation track. Southern Management Association. St. Pete Beach, Florida. (2017)

Judge, Best paper for Entrepreneurship and Family Enterprise Research Conference (EFERIC). University of Extremadura, Badajoz, Spain. (2017)

Research Coordinator, Academy of Management, Management Education and Development Division (Research Coordinator-Elect 2015-2016 and Research Coordinator 2016-2017; elected position)

Committee member, Best Overall Paper Selection Committee. Southern Management Association. Charlotte, North Carolina. (2016)

Session chair, *Institutions and emerging markets*. Southern Management Association. Charlotte, North Carolina. (2016)

Research session facilitator, Family business research "speed dating." Southern Management Association. Charlotte, North Carolina. (2016)

Session leader (with Kincy Madison), *Life on the academic job market*. Mid-South Management Research Conference. Starkville, Mississippi. (2016)

Advisory Board Member, Career Academy. Family Enterprise Research Conference, Burlington, Vermont. (2015)

Discussant, *Validating the resource-based view*. Southwest Academy of Management. Dallas, Texas. (2014)

Session chair, *Innovative management principles and concepts*. Southwest Academy of Management. Dallas, Texas. (2014)

Session chair and discussant, *Applied practices in academic settings: Simulations, KSA's, and motivation*. Southwest Academy of Management. New Orleans, Louisiana. (2012)

Mentor, Academy of Management, Boston, Massachusetts. (2012)

Discussant, Entrepreneurship/Information Technology/Innovation session. Southern Management Association. Ft. Lauderdale, Florida. (2012)

Committee member, Best Doctoral Paper Selection Committee for Entrepreneurship/Information Technology/Innovation track. Southern Management Association. Ft. Lauderdale, Florida. (2012)

Committee member, Best Paper Selection Committee for Management History/Management Education track. Southern Management Association. Ft. Lauderdale, Florida. (2012)

Session chair, *Investigating ethics, motivation, and performance with multi-level analyses of organizational climate*. Academy of Management. San Antonio, Texas. (2011)

Committee member, Local Arrangements Committee. Academy of Management. San Antonio, Texas. (2011)

Committee member, Best Paper Selection Committee for Management History/Management Education track. Southern Management Association. Savannah, Georgia. (2011)

Session chair, Marketing and Management Strategy session. Decision Sciences Institute. San Diego, California. (2010)

Session chair, Innovative Education session. Decision Sciences Institute. San Diego, California. (2010)

Discussant, Knowledge, Leadership, & Human Capital Development session. Southwest Academy of Management. Dallas, Texas. (2010)

Session chair, Marketing and Management Strategy session. Decision Sciences Institute. New Orleans, Louisiana. (2009)

Session chair, Innovative Education session. Decision Sciences Institute. New Orleans, Louisiana. (2009)

Reviewer, Academy of Management (2011, 2013, 2014, 2015, 2016, 2017, 2019, 2022)

Reviewer, Decision Sciences Institute (2009, 2010)

Reviewer, Family Enterprise Research Conference (2017, 2018, 2019, 2020)

Reviewer, International Conference on Entrepreneurship and Family Business (2017)

Reviewer, Southern Management Association (2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2020)

Reviewer, Southwest Academy of Management (2011, 2012, 2013, 2014, 2020)

Book/Textbook Reviewer

Research Handbook on Turnaround Strategies edited by M. Abebe; chapter review (2023)

Career Development and Job Satisfaction by Q. Martin; chapter review (2021)

Strategic Management. (4th edition) by Rothaermel (2018)

Strategic Management: Text and Cases. (8th edition) by Dess, McNamara, and Eisner (2016)

Heterogeneity among Family Firms. Reviewer of book proposal. Palgrave Macmillan (2016)

Human Resource Management. Advisory Board of Reviewers for textbook by L. Portolese-Dias; Flat World Knowledge Publishers (2011)

External Reviewer

External reviewer, candidate for promotion to Full Professor from Indiana University Southeast (2025)

External reviewer, candidate for promotion to Associate Professor with tenure from Michigan Tech (2025)

External reviewer, candidate for promotion to Associate Professor with tenure from Texas A&M University-Corpus Christi (2024)

External reviewer, candidate for promotion to Associate Professor with tenure from University of New Haven (2023)

External reviewer, candidate for promotion to Associate Professor with tenure from Purdue University (2022)

Evaluator, External teaching review for faculty member from the College of Applied Arts at Texas State University (2022)

Evaluator, Peer Observation Course Report, Graduate course at University of Wisconsin-Green Bay (2021)

External reviewer, candidate for promotion to Associate Professor with tenure from University of Wisconsin-Green Bay (2018)

External reviewer, candidate for promotion to Associate Professor with tenure from Indiana University Southeast (2017)

Grant Reviewer

Lead Applicant Referee, Small Research Grant (SRG) proposal, The British Academy (2019)

SERVICE TO THE UNIVERSITY & COMMUNITY

Faculty Expert for Media, Division of Marketing and Communications, Texas State University (2023-present)

Committee member, Minor in Innovation & Entrepreneurship Advisory Committee, Texas State University (2023-present)

Committee member, Reaud Honors College Advisory Council Student-Alumni Mentorship Sub-Committee, Lamar University (2021-present)

Co-leader, Center for Family Enterprise Steering Committee, Texas State University (2024-2026)

Director, SCALEUP: Sustainable Cultivation and Advancement of Local Enterprises through University Partnerships, Texas State University. (A university-supported program focused on researching the barriers to small business growth and developing tools to help firms overcome such barriers and prosper.) (2020-2026)

- Worked with Dr. Marlene Orozco to lead the SCALEUP team's development of the Learning and Insights for Forward Traction (LIFT) program, a 6-week online course for small business leaders focused on business growth
- Over 350 small business leaders admitted (from 24 states)
- Earned over 25 media features and 8 endorsements from public officials and community groups
- Program funded by the Ewing Marion Kauffman Foundation

Attendee, Foundation Forum, Texas State University Development Foundation (2026)

Advisory Council Member, Center for Innovation & Entrepreneurship, Texas State University (2025)

Member, Programming Subcommittee, Center for Innovation & Entrepreneurship Advisory Council (2025)

Committee member, Presidential Award for Excellence in Teaching Selection Committee (Appointment confirmed by the university's faculty senate), Texas State University (2023-2025)

Committee member, University Library Open Education Committee, Texas State University (2023-2025)

Judge, Business Plan Presentations for doctoral-level Commercialization and Entrepreneurship course, Texas State University (MSEC 7302; Materials Science, Engineering, & Commercialization program; Spring 2025)

Presenter, "A Faculty Member's Guide to Developing a Professional Reputation," Scholarship & Teaching Excellence Program (STEP; a program for first-year university faculty), Texas State University (Spring 2025).

Co-creator, co-organizer, and host of the Business Owners Online Support & Training (BOOST) workshops for small business owners and leaders in Texas and beyond. Sponsored by the Translational Health Research Center at Texas State University. Co-sponsored by the Texas State University Small Business Development Center (SBDC) and the Texas State University SCALEUP program. Development occurred in 2023, and online sessions held in 2024. (Summer 2023-Summer 2024)

Presenter, "What You Need to Know about Starting a Business," Black Men United (student organization), Texas State University (Fall 2023)

Committee member, Search committee for Assistant Vice President of Innovation and Commercialization, Texas State University (Fall 2022-Spring 2023)

Committee member, Search committee for Administrative Assistant III (a collaboration between the Translational Health Research Center and SCALEUP), Texas State University (Spring 2023)

Committee member, Innovation & Entrepreneurship Minor Implementation Committee, Texas State University (2022-2023)

- Responsibilities included defending the proposal for the Minor in Innovation & Entrepreneurship to the University Curriculum Committee (March 2023) and to the Faculty Senate (April 2023)

Chair, New Course Development Sub-Committee, Innovation & Entrepreneurship Minor Implementation Committee, Texas State University (Fall 2022)

Committee member, Curriculum Review Sub-Committee, Innovation & Entrepreneurship Minor Implementation Committee, Texas State University (Fall 2022)

Judge, Business Plan Competition, Materials Science, Engineering, & Commercialization (MSEC) and Computer Science doctoral student "Entrepreneurship Bootcamp," Texas State University (Spring 2022)

Organizing Committee and Presenter, Ignite entrepreneurship workshop (3-day, virtual program), Texas State University (Spring 2021, Fall 2021)

Judge, Business Plan Presentations for doctoral-level Commercialization and Entrepreneurship course, Texas State University (MSEC 7302; Materials Science, Engineering, & Commercialization program; Spring 2021)

Speaker, Scholarship and Teaching Excellence (STEP) Program, Topic: "Words of Wisdom: Pivotal Moments on the Faculty Career Path," presented with Dr. Lisa Baumgartner and Dr. Aimee Roundtree, Texas State University (Spring 2021)

Judge, Small Business Institute® Project of the Year for Comprehensive and Specialized Projects (2020)

Organizing Committee, Presenter, and Mentor, Ignite entrepreneurship workshop (3-day, virtual program), Texas State University (Fall 2020)

Speaker, New Faculty Orientation Session: "Let's Talk Tenure-Track at Texas State" (2020)

Facilitator, Materials Science, Engineering, & Commercialization (MSEC) and Computer Science doctoral student "Entrepreneurship Bootcamp," Texas State University (2020)

Participated in and offered program development assistance to Dan Roy, Materials Science, Engineering, & Commercialization (MSEC) and Computer Science doctoral student "Entrepreneurship Bootcamp," Texas State University (2020)

Organizing Committee, Presenter, and Mentor, Virtual Entrepreneurship Boot Camp Foundations (Partnership between McCoy College of Business and the School of Art and Design), Texas State University (Spring 2020, Summer 2020)

Organizing Committee and Presenter, Deep Dive Innovation Weekend, Texas State University (Spring 2020)

Case Team Coach, Texas State University South by Southwest® (SXSW®) Innovation Lab Reception Pitch Competition, Austin, Texas (2020)

Presenter and Facilitator, Materials Science, Engineering, & Commercialization (MSEC) and Computer Science doctoral student "Entrepreneurship Bootcamp," Texas State University (2019)

Event Host and Case Team Coach, Texas State University South by Southwest® (SXSW®) Innovation Lab Reception Pitch Competition, Austin, Texas (2019)

Speaker, roundtable session at New Faculty Orientation, Texas State University (2019)

Committee member, Reaud Honors College Advisory Council, Lamar University (2017-present)

Co-creator and co-leader, Mississippi State University Junior Faculty Consortium (with Staci M. Zavattaro). Group sponsored by the Office of the Provost and Center for Teaching and Learning designed to support junior faculty in advancement toward tenure (2013-2015)

Committee member, Ottilie Schillig Special Teaching Project Grant Review Committee. Mississippi State University Center for Teaching and Learning (2016, 2017)

Evaluator, Sport Administration class business plan presentations. Invited by Dr. Adam Love to serve as an external evaluator for student projects. Mississippi State University (2014)

Evaluator, Graduate Teaching Assistant Micro-Teaching Certification, Mississippi State University (2014)

Speaker, New Faculty Orientation, Mississippi State University (2014)

Presenter, Mississippi Scholars Program presentation at Armstrong Middle School, Starkville, Mississippi (2013)

Advisory member, CampusKnot (www.campusknot.com; a student-led start-up enterprise).

Presenter, *Theory & practice: Wikis and clickers* workshop sponsored by Mississippi State University Center for Teaching & Learning (2013)

Co-advisor, Society of Human Resource Management. University of North Texas (2010-2012)

Judge, University of St. Thomas Business Case Competition. Houston, Texas (2011)

Vice President, Beta Gamma Sigma Honor Society. University of North Texas (2009-2012)

Alumni Liaison, Texas State University System (2008-2010)

Board member, Lamar University Alumni Advisory Board (2007-2010)

Co-chair, City of Beaumont's BSAFE Clean Air Coalition (2003-2004)

Member, Beaumont American Cancer Society Board of Directors (2002-2005)

SERVICE TO THE COLLEGE

Chair, Center for Family Enterprise Director and Faculty of Practice Search Committee, McCoy College of Business, Texas State University (2026-present)

Contributor, Texas State University Family Business Research Productivity Ranking (led by Dr. Jake Waddingham), McCoy College of Business (2023-present)

- Annual global ranking of family business scholars and institutions based on 5-year publication records in *Family Business Review*, *Journal of Family Business Strategy*, and *Journal of Family Business Management*
- Assisted with data verification and dissemination

Presenter, "Understanding the Nature of Family Enterprises," Lunch, Learn, and Connect workshop, Center for Family Enterprise, McCoy College of Business, Texas State University (2026)

Faculty Advisor, Collegiate Entrepreneurs' Organization (CEO), Texas State University (2019-2025); co-advisor with Dr. Corey Fox (2019-2024) and Dr. Jake Waddingham (2024-2025)

- Chapter recognized as "Best Global Chapter" by CEO international (2021)
- Student member, Javyn Stubbs, awarded "Global Student Entrepreneur of the Year" by CEO international (2020)
- Recognized as "Best Global Advisor" (with Dr. Corey Fox) by CEO international (2020)

Co-organizer and host, Future Ready Family Business Summit, McCoy College of Business. (May 2025)

- Collaborated with Mr. Salvador Cerón (Partner of Ceron & Co) to organize and host a summit held at the McCoy College of Business for nearly 50 family business leaders from Mexico
- Speakers included faculty (Dr. Ju Long and Mr. Maurizio Turri) and practitioners from McCoy's Building Supply (Mr. Dan Roy, Mr. Brian McCoy, and Mrs. Meagan McCoy Jones)

Member, McCoy College of Business Dean's Faculty Advisory Board (Spring 2024-Summer 2025)

Attendee, Future of Commerce and Leadership executive education program hosted by the McCoy College of Business (Fall 2024)

Co-organizer and presenter, Future Ready Family Business Summit, McCoy College of Business. (May 2024)

- Collaborated with Mr. Salvador Cerón (Partner of Ceron & Co) to organize and host a summit held at the McCoy College of Business for nearly 50 family business leaders from Mexico
- Speakers included two faculty members (Dr. Tahir Ekin and Dr. Masoud Moradi)
- Included a site visit to McCoy's Building Supply

Panelist, "Starting Your Own Business," Business Leadership Week, McCoy College of Business. (Spring 2024)

Speaker, Dean's Leadership Council meeting, McCoy College of Business. (Spring 2024)

Member, Search Committee for Digital Marketing Strategist (Fall 2023)

Attended "Elevate Your Family-Owned Business Series: Career Alternatives in Franchise Business Ownership" hosted by the Texas State SBDC at Round Rock campus (Fall 2023)

Co-Developer, Course Proposal (BA 7360: Dissertation Design & Proposal) for Doctorate in Business Administration program (Developed in collaboration with Dr. Jake Waddingham; course approved) (2023)

Departmental Representative, Undergraduate Scholarship Committee (2020-2023)

- Served as chair of Departmental Scholarship Committee

Panelist, SBDC Entrepreneurship Roundtable, "Challenges of Entrepreneurship: Moving on from COVID-19" (October 2022)

Member, McCoy College Dean's Diversity, Equity, and Inclusion Advisory Council (Dean's Inclusive Excellence Advisory Council; Fall 2022-Summer 2023)

Member, McCoy College Dean's Diversity, Equity, and Inclusion Advisory Council (Dean's Inclusive Excellence Advisory Council) Sub-Committee on Communication (Fall 2022-Spring 2023)

Participant, Entrepreneurship Roundtable with the Small Business Development Center (SBDC). McCoy College of Business, Texas State University (Spring 2022)

Judge, MBA Presentation Competition, McCoy College of Business, Texas State University (Spring 2021)

Panelist, Women in Business Association panel discussion on "Opportunities in Business Management," Texas State University (April 2021)

Organizing Committee and Mentor, 3 Day Startup (3DS) Deep Dive Innovation Weekend, Texas State University (Spring 2019, Fall 2019)

Organizing Committee and Mentor, 3 Day Startup/Entrepreneurship Boot Camp/Ignite, Texas State University (Fall 2018, Spring 2019, Fall 2019)

Judge, Net Impact Student Group Food Solutions Challenge, Texas State University (2019)

Advisor, Mississippi State University Southeastern Conference (SEC) MBA Business Case Competition Team (2012-2018)

- Team recognized as best in division (2016)

Member, College of Business Undergraduate Assessment of Learning Committee, Mississippi State University (2016-2018)

Organizer, MBA student development workshop titled, "The Art of Networking with Potential Employers." Included guest speaker and a networking practicum for students, Mississippi State University (Spring 2015)

Conducted and compiled assessment of the Mississippi State University MBA program for the Office of Graduate Studies in Business with Zonghui (Zoey) Li. Report titled, "Mississippi State University Master of Business Administration Programs: A Report of Undergraduate Student Perceptions." (Summer 2014)

SERVICE TO THE DEPARTMENT

Member, Department of Management Nontenure Personnel Promotion Policy Task Force, Texas State University (2025)

Chair, Department of Management Curriculum Committee, Texas State University (2024-2026)

Member, Department of Management Chair Search Committee, Texas State University (Fall 2024)

Member, Department of Management Strategic Planning Committee, Texas State University (2023-2025)

Faculty Mentor to Dr. Shane Reid, Texas State University (Fall 2024-present)

Faculty Mentor to Dr. Jake Waddingham, Texas State University (Fall 2023-present)

Member, Department of Management Personnel Committee's Subcommittee on Policy Evaluation, Texas State University (Fall 2024)

Chair, Center for Innovation & Entrepreneurship Director Search Committee, Texas State University (Spring 2024-Summer 2024)

Chair, Faculty Search Committee for Assistant Professor of Management in Entrepreneurship, Texas State University (2023)

Panelist, Student presentations, BA 2310: Introduction to Business in the Global Environment, Texas State University (Fall 2022)

Presenter, "What's the Difference?: Understanding Family Firm Heterogeneity and the Scholarly Opportunities Ahead" at Management Department Faculty Brown Bag Research Forum, Texas State University (Spring 2021)

Organizer, Departmental Research Presentation by Dr. Miruna Radu-Lefebvre (from Audencia Business School, France) to give presentation on research and teaching to the department (Spring 2020)

Departmental representative, Bobcat Day university open house, Texas State University (Fall 2019)

Judge, Business plan presentations, MGT 4351: Applied Entrepreneurship, Texas State University (Fall 2019)

Presenter, "Past, Present, & Future of Studies in Entrepreneurship" at Faculty Brown Bag Meeting, Texas State University (Fall 2019)

Judge, Entrepreneurship business pitches, MGT 3323: Entrepreneurship, Mississippi State University (Spring 2018)

Course coordinator, BUS 4853: Business Policy/Capstone (2016-2018)

Committee member, Doctoral student admission committee (2013-2016)

Committee member, Faculty selection committee (2013; 2015)

Faculty mentor to Emma Su (doctoral student; 2017)

Faculty mentor to Jay Orr (doctoral student; 2014-2015)

Faculty mentor to Zonghui (Zoey) Li (doctoral student; 2014-2016)

Faculty mentor to Xueni Dong (doctoral student; 2012-2014)

Program Committee Member for Hanqing (Chevy) Fang

Program Committee Member for Zonghui (Zoey) Li

Program Committee Member for Emma Su

Program Committee Member for Taewoo Kim

Spoke to new doctoral students at doctoral student orientation (Fall 2014)

Reviewer, student research papers for MGT 9533 (Spring 2014, 2016)

Supervised directed independent study with Jay Orr (Fall 2016)

Supervised directed independent study with Dustin Odom (Spring 2017, Summer 2017)

ACADEMIC & PROFESSIONAL MEMBERSHIPS

Academy of Management (2008-present)

Decision Sciences Institute (2009-2012)

Family Firm Institute (2016-present)

Society for Human Resource Management (2011-2012)

Southern Management Association (2009-present)

Southwest Academy of Management (2009-2016)

Strategic Management Society (2010-2018)

Beta Gamma Sigma (2002-present)

Pi Sigma Alpha (2003-present)

Alpha Kappa Psi (2003-present)

PROFESSIONAL EXPERIENCE

- CEO; Clear Impact Solutions LLC; San Marcos, Texas (2023-present)
- CEO; Parco Enterprises, LLC; San Marcos, Texas (2017-2023)
- Senior Consultant; Emigra USA, LLC; Houston, Texas (2006-2008)
- Community Relations Coordinator; Philanthropist Regina Rogers; Beaumont, Texas (2005)
- Director of Community Affairs; United States Representative Nick Lampson; Beaumont, Texas (2004-2005)

HONORS & AWARDS

2024-2025 Schulze Publication Award for publication of research insight titled "Using humble language can drive market success" with Sanchez, P., Pidduck, R., & Phillips, D. *Entrepreneur & Innovation Exchange.* (2026).

Sam Barshop Excellence Professor in Entrepreneurship (2025)

Dean Paul R. Gowens Excellence Professor in Business (2022-2024)

Best Conference Paper. Estrada-Robles, M., Williams, N., & Daspit, J. J. Examining how family dynamics influence transgenerational entrepreneurship in entrepreneurial families. STEP Project Global Consortium (SPGC) Family Business Summit. Monterrey, Mexico. (2025)

Faculty Fellows Medal of Achievement, Translational Health Research Center, Texas State University (December 2024)

"Top Cited Article 2022-2023." Publication titled "The influence of women on SME innovation in emerging markets" with Madison, K., Moore, C., & Nabisaalu, J. *Strategic Entrepreneurship Journal.* (Recognition received in July 2024.)

"Top Downloaded Article 2022." Publication titled "The influence of women on SME innovation in emerging markets" with Madison, K., Moore, C., & Nabisaalu, J. *Strategic Entrepreneurship Journal.* (Recognition received in March 2024.)

Research Fellow, Translational Health Research Center (2022-2023)

2023 McCoy College of Business Achievement Award for Excellence in Scholarly/Creative Activities

Best Reviewer, Entrepreneurship Division, Academy of Management (2022)

Texas State University Presidential Excellence Award for Service (2021)

Recognized as a top "40 Under 40 LGBTQ Leader" (from the United States and Canada) by *Business Equality Magazine* (2021)

"Top Cited Article 2020-2021" recognition by Wiley Publishing for *Corporate Governance: An International Review*. "The founder chief executive officer: A review of current insights and directions for future research" with Michael Abebe, Keshab Acharya, and Ping Li.

Texas State University Presidential Distinction Award for Scholarship (2020)

Best Global Advisor of the Collegiate Entrepreneurs' Organization (CEO) for 2020; Recognized with co-advisor Dr. Corey Fox for service to the student organization

Recipient of the "Teaching Award of Honor" from the Texas State Alumni Association (2020)

Recognized as a "Top 100 Reviewer of 2020" for *Journal of Small Business Management* (from over 600 journal reviewers)

Recognized as an "Excellent Reviewer" for *Family Business Review* (2016, 2020)

"Outstanding Paper" award for *Journal of Family Business Management*. "Understanding family firm innovation heterogeneity: A typology of family governance and socioemotional wealth intentions" with Zonghui (Zoey) Li (2017)

Best Poster, International Family Enterprise Research Academy Research Development Workshop. Daspit, J. J., Madison, K., & Marett, E. G. 'Bridging the gap' between family and nonfamily knowledge: A dispersion model of complementary resources and innovation (2017)

"Must Read" Paper Designation. Publication titled "Examining family firm succession from a social exchange perspective: A multi-phase, multi-stakeholder review" with Daniel T. Holt, James J. Chrisman, & Rebecca G. Long was recognized as a "must read" paper of 2016 in *Family Business Review*.

Recognized as a "Top 40 under 40" alumnus of Lamar University (2015)

Best Doctoral Student Paper, Entrepreneurship/Innovation Track. Turner, K., Madison, K., Daspit, J. J., & Kellermanns, F. W. The influence of bifurcation bias on the performance of the professionalized family firm. Southern Management Association, St. Pete Beach, Florida (2015)

Family Owned Business Institute (FOBI) Research Scholar, Grand Valley State University. Received a stipend of $5,000 to complete project titled, "Bridging the gap in family firm innovation research: Understanding differences by integrating absorptive capacity" co-authored with Rebecca Long (2014-2015)

McGraw-Hill Distinguished Paper Award. Daspit, J. J., & D'Souza, D. E. Demystifying the perplexity of capability value creation: An examination of zero-order capabilities and the impact on firm performance. Southwest Academy of Management, Dallas, Texas (2014)

Practitioner Award. Family Enterprise Research Conference. "Corporate brand identity: The use of social media by family firms" with Staci Zavattaro and Danny Holt. Recognition and a $2,000 prize for being among the top practitioner-focused papers at the conference (2014)

Highly Commended Paper. Daspit, J., Tillman, C. J., Boyd, N. G., & McKee, V. Cross-functional team effectiveness: Influences of internal team environment, shared leadership, and cohesion. *Team Performance Management,* 19(1/2), 34-56 (2013)

Outstanding Reviewer, Southern Management Association (2013)

Best Reviewer, Management History/Management Education track. Southern Management Association (2012)

Best Reviewer, Entrepreneurship/Information Technology/Innovation track. Southern Management Association (2012)

Best Reviewer, Southwest Academy of Management (2012)

Best Reviewer, Management History/Management Education track. Southern Management Association (2011)

Outstanding University Teaching Fellow. University of North Texas (2011; 1 of 4 fellows selected from university)